



## **2<sup>ND</sup> ANNUAL ONE X ONE Benefit Gala HOSTED BY MATT DAMON RAISES MILLIONS**

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Founder of ONE X ONE, Joelle Berdugo Adler, announced today that the ONE X ONE Benefit gala last night was a resounding success raising over 2M dollars to financially assist earmarked charities. Academy Award Winner **Matt Damon** hosted the 2<sup>nd</sup> Annual ONE X ONE with special guests **Brad Pitt, Jeffrey Sachs, Penelope Cruz** and many more.

As auctioneer, Matt Damon was able to raise \$260,000 on one item – The Ocean’s 13 Premiere in Los Angeles combined with an HP Home Entertainment package. Leveraging his friend Brad Pitt in order to create a bidding war, the sold out crowd of over 500 people from around the world were able to share in the excitement. Soon after, **Wyclef Jean** and the African Children’s Choir wowed the crowd with Wyclef’s own ONE X ONE improv set.

Another live auction item, a Smart Car signed by all the notables during the evening, was bid on and won by the auctioneer himself – Matt Damon. Live music performers played far into the night including Grammy Award Winner **John Legend**, ONE X ONE musical ambassadors and Juno Award winners **Raine Maida** and **Chantal Kreviazuk**, and **Sam Roberts**, to name a few.

“Never in my wildest dreams could I ever have thought that in our second year we could have achieved the awareness and support that will undoubtedly make a global impact,” said Joelle Berdugo Adler, “I pray that we will take this incredible night and go forward in the most positive way and with the utmost of humility.”

ONE X ONE is a non-profit foundation committed to supporting, preserving and improving the lives of children. Through its annual campaign, ONE X ONE is dedicated to helping create a world where children can live in safety and with dignity.

The millions of funds raised in this years night of “music and story telling” will financially assist:

- War Child Canada
- Right to Play
- Boys & Girls Club of Canada
- Child Find
- The African Children’s Choir

and initiatives:

- Running The Sahara
- Millenium Promise

**For more information please go to [www.onexone.org](http://www.onexone.org).**

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