



Boys & Girls Clubs of Canada
Clubs Garçons & Filles du Canada

MEDIA RELEASE

Boys and Girls Clubs of Canada Receives \$1.5 Million Gift from Air Canada and WestJet

FOR IMMEDIATE RELEASE: MARKHAM, ON (November 30, 2006) – Boys and Girls Clubs of Canada (BGCC) is very pleased to be the recipient of a generous \$1.5 million donation from Air Canada and WestJet. This gift will assist the organization in its mission to provide safe places and access to opportunities which foster healthy development for all young people across Canada.

"We are absolutely thrilled to be the beneficiaries of this very significant donation," said Pam Jolliffe, President and CEO, Boys and Girls Clubs of Canada. "The gift from Air Canada and WestJet will enable us to provide new resources to our membership of more than 100 Clubs across the country and reach out to the many more young people and families who are in need of our Club programs."

BGCC was among more than 175 charitable organizations to receive a portion of a \$10 million donation from Air Canada and WestJet to benefit children and youth across Canada. At Boys and Girls Clubs, dedicated, trained staff and volunteers provide safe places where children and youth can overcome personal challenges, develop positive relationships and build confidence and skills for life, while participating in quality out-of-school programs.

The Clubs have been proven to have a beneficial, life enhancing influence on young people. In a 2005 Boys and Girls Club alumni survey conducted by Ipsos Reid, ninety-seven percent of alumni indicated that the Club experience has made them better off today, and ninety-five percent said the Clubs provided them with valuable skills for life. A further seventy-three percent said the Clubs helped them avoid trouble with the law. Donations such as this enable BGCC to continue to make this positive difference in the lives of young people and their families.

About Boys and Girls Clubs of Canada

Boys and Girls Clubs of Canada is a leading provider of programs that support the healthy physical, educational and social development of more than 178,000 children, youth and their families each year. In 700 community locations across Canada, clubs offer after-school programs in physical recreation, technology, the arts, personal growth and more. Many clubs also provide meals, emergency shelter, family support programs and other supports to children and youth at risk. Boys and Girls Clubs have been helping young Canadians to discover, develop and achieve their potential, for over 100 years. To learn more, visit: www.bgccan.com.

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