



Boys & Girls Clubs of Canada  
Clubs Garçons & Filles du Canada

ADVANCE RELEASE  
January 23, 2007

**PARENTS URGED TO TAKE A STAND AGAINST BULLYING AND VIOLENCE**  
**Dr. MICHELE BORBA appears in TORONTO, CALGARY and VANCOUVER**  
**April 3-5, 2007**

TORONTO, ON...Boys and Girls Clubs of Canada presents *Take a Stand against Bullying and Violence* featuring Dr. Michele Borba. The renowned educator, speaker and award-winning author appears in Toronto on April 3; Calgary on April 4; and Vancouver on April 5, 2007.

Dr. Michele Borba offers parents and caregivers practical, solution-based strategies to help bully-proof their children, strengthen their self-esteem, and build strong families and safe communities. A highly respected and sought-after child development expert, Dr. Borba has given lectures and workshops to over one million parents and teachers on four continents and is a frequent guest expert on hundreds of television and radio programs in Canada and the US including *Canada AM*, *The Today Show* and *The View*. She is the award-winning author of 20 books including *Nobody Likes Me*, *Everybody Hates Me*, *Building Moral Intelligence*, *No More Misbehavin'*, and *12 Simple Secrets Real Moms Know*.

In this lively presentation Dr. Borba will empower parents with tools to confidently teach children how to stand up to bullying and violence including:

- Ways to avoid being bullied and handle teasing and put downs
- How to escape safely from potentially dangerous situations
- Warning signs to know when your child is a bully or bullied
- How to protect kids from cyber-bullying
- Learn the C.A.L.M. approach to defuse bullying
- Anger management strategies
- How to teach empathy and tolerance
- How to handle cliques and navigate the social jungle
- 9 Ways to keep violence out of your family's world
- 7 Deadly Myths about Violence

Proudly Sponsored by: Sears Canada's Sears Young Futures program

## TORONTO

DATE: Tuesday, April 3, 2007  
TIME: 7:00 P.M.  
VENUE: Isabel Bader Theatre (93 Charles Street West, Toronto)  
TICKET PRICE: Pay-what-you-can  
All donations benefit Boys and Girls Clubs of Greater Toronto  
INFORMATION LINE: 905.477.7272 ext. 300  
WEB PAGE: [www.bgccan.com](http://www.bgccan.com)

## CALGARY

DATE: Wednesday, April 4, 2007  
TIME: 7:00 P.M.  
VENUE: Bishop McNally High School (5700 Falconridge Blvd NE, Calgary)  
TICKET PRICE: Pay-what-you-can  
All donations benefit Boys and Girls Clubs of Calgary  
INFORMATION LINE: 403.717.2680  
WEB PAGE: [www.bgccan.com](http://www.bgccan.com)

## VANCOUVER

DATE: Thursday, April 5, 2007  
TIME: 6:30 P.M.  
VENUE: Sheraton Vancouver Guildford Hotel (15269 104<sup>th</sup> Avenue, Surrey)  
TICKET PRICE: Pay-what-you-can  
All donations benefit Boys and Girls Clubs of Greater Vancouver  
INFORMATION LINE: 604.879.6554  
WEB PAGE: [www.bgccan.com](http://www.bgccan.com)

Boys and Girls Clubs of Canada is a leading provider of programs to children and youth that support the healthy physical, educational and social development of more than 178,000 young people and their families each year. In 700 community locations across Canada, clubs offer after-school programs in physical recreation, technology, the arts, personal growth and more. Many clubs also provide meals, emergency shelter, family support programs and other supports to children, youth and families at risk. Boys and Girls Clubs have been helping young Canadians to discover, develop and achieve their potential, for over 100 years. To learn more, visit [www.bgccan.com](http://www.bgccan.com).

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