



Boys & Girls Clubs of Canada
Clubs Garçons & Filles du Canada

MEDIA RELEASE

Boys and Girls Clubs of Canada Welcomes Two New Board Members

Leaders in the Business Community Join with BGCC to Improve the Lives of Young People

FOR IMMEDIATE RELEASE: MARKHAM, ON (June 28, 2010) Boys and Girls Clubs of Canada is pleased to welcome Anne-Marie LaBerge, Vice President, Brand and Marketing Communications, TELUS Corporation and Philip McDowell, Senior Vice President, Chief Financial Officer, Fidelity Investments Canada to its National Board of Directors. Both are leaders in Canada's business community and bring a wealth of experience and expertise to help BGCC improve the lives of Canada's children, youth and families.

Elected during BGCC's Annual General Meeting in Calgary, AB on May 22, 2010, LaBerge and McDowell have a history of involvement with the organization through their companies' partnerships and support for BGCC programs. Fidelity Investments has supported Power Up!, BGCC's academic support program, since 2003, helping close to 10,000 children across Canada to improve their school performance and succeed at learning. TELUS has supported Boys and Girls Clubs throughout Atlantic Canada through a major fundraising initiative called, Help Kids Go Further, which raised \$679,000 for Boys and Girls Clubs in Atlantic Canada.

"I am excited to welcome Anne-Marie LaBerge and Philip McDowell to our national Board of Directors and I know their dedication and experience will be a significant asset in helping Boys and Girls Clubs of Canada achieve its vision of creating a Canada where all children and youth discover and achieve their dreams and grow up healthy, successful, active participants in society," said Pam Jolliffe, President and CEO, Boys and Girls Clubs of Canada.

Boys and Girls Clubs of Canada is one of the country's leading children's charities, serving more than 200,000 young people and specializing in after school programming. The newly elected Board members will build on the volunteer efforts of David Merkley and Marc Seaman who are stepping down after years of dedicated service.

"I want to thank David Merkley and Marc Seaman for all they have contributed to Boys and Girls Clubs of Canada," said Dr. Sid Frankel, Board Chair, Boys and Girls Clubs of Canada. "Their contribution of work and talent has made our organization stronger and able to address the diverse needs of Canadian children and their families."

New Board Members:

Anne-Marie LaBerge

As Vice President, Marketing Communications, TELUS, Anne-Marie is responsible for ensuring that TELUS' marketing communications align with the company's national strategies and address the unique requirements of the marketplace. Anne-Marie oversees brand development, advertising, corporate events and all marketing initiatives for TELUS' consumer segments. In addition, she is in charge of corporate partnerships and community investment programs.

In 1996, Anne-Marie began her career in telecommunications as a corporate trainer for Clearnet. As Director of Marketing Communications, Anne-Marie played a key role in successfully launching Clearnet's, and subsequently TELUS Mobility's, PCS and Mike services.

Anne-Marie has been involved with charitable organizations for many years. She was a member of Leucan's Board of Directors for several years. Anne-Marie has also established a partnership between Opération Enfant Soleil and TELUS that is still going strong after 10 years. Anne-Marie has been a member of the TELUS Montreal Community Board since 2006 and is responsible for implementing the TELUS Day of Service in Quebec.

Philip McDowell

Philip is Senior Vice President and Chief Financial Officer at Fidelity Investments Canada Limited, a unit of Fidelity Investments. Prior to assuming his current role, Philip was Senior Vice President and Chief Administrative Officer for Pyramis Global Advisors. Prior to that, he had held several financial management roles with Fidelity including Chief Financial Officer and Treasurer of Fidelity Management Trust Company, Vice President of Finance for Fidelity Investments Institutional Services Company and Vice President and Chief Financial Officer of Fidelity Group Pensions Canada.

Prior to joining Fidelity in 1998, he worked for CIBC World Markets as Executive Director in charge of planning. In this role, Philip was responsible for coordination of the annual business planning and budgeting exercise for CIBC World Markets global operations. Prior to this, he held several progressively more senior financial management roles within the property and casualty insurance industry.

Philip is currently a director and vice president of PLASP Child Care. PLASP is a not-for-profit organization which provides before and after school programs and child care to over 7,000 families in the region of Peel. He has been involved with the organization since 1999, previously serving as Secretary and Treasurer.

Philip earned his Honours Bachelor of Business Administration degree from Wilfrid Laurier University and his Certified Management Accounting designation from Society of Management Accountants (Canada).

About Boys and Girls Clubs of Canada

Boys and Girls Clubs of Canada is a leading charitable organization providing programs that support the healthy physical, educational and social development of 200,000 children, youth and their families each year. In 700 community locations across Canada, Clubs offer access to opportunities, after-school and at other times when children are not in school, to develop healthy behaviours, academic success and technology learning, positive relationships and life and leadership skills. Many Clubs also provide nutritious snacks and meals, emergency shelter, family support programs and other support to children, youth and families at risk. Boys and Girls Clubs have been helping young Canadians to discover, develop and achieve their potential, for over 100 years. To learn more, visit www.bgccan.com.

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