



MEDIA RELEASE

WESTJET and BOYS AND GIRLS CLUBS OF CANADA CARE FOR KIDS

FOR IMMEDIATE RELEASE: MARKHAM, ON (July 17, 2007) – Boys and Girls Clubs of Canada and WestJet Cares For Kids today announced a new national partnership called *Passport to Success*. As part of the launch WestJet has invited young boys and girls from across Canada for an inside look at how an airport works. Starting today through July 19, 2007, WestJetters in Victoria, Vancouver, Comox, Edmonton, Calgary, Regina, Saskatoon, Winnipeg, Thunder Bay, Hamilton, Saint John (NB), Halifax and St. John's (NF) will provide behind the scenes tours of their airports to local Boys and Girls Club children.

"WestJet is pleased to partner with the Boys and Girls Clubs of Canada," says Richard Bartrem, WestJet Director of Culture and Communications. "The *Passport to Success* partnership with WestJet Cares for Kids not only supports the Boys and Girls Clubs of Canada through the gift of flight, but through WestJet's caring culture at the local level by providing opportunities like these airport tours."

"Our new partnership with WestJet will provide Boys and Girls Clubs and our youth with wonderful opportunities," said Pam Jolliffe, President and CEO, Boys and Girls Clubs of Canada. "The airport tours give young people a unique chance to see how an airport works and get exposure to new career possibilities. And WestJet's gift of flight vouchers will enable our clubs to raise extra funds to support the important programs they provide to children and their families and communities. We are confident that this partnership will make a positive difference to thousands of young Canadians."

The *Passport to Success* partnership aims to provide Boys and Girls Clubs across Canada with WestJet volunteers, fund raising support through the gift of flight, and the opportunity to share the WestJet culture and the aviation industry with young Canadians.

About WestJet

WestJet is Canada's leading low-fare airline offering scheduled service throughout its 38-city North American and Caribbean network. Named Canada's most admired corporate culture in 2005 and 2006, WestJet pioneered low-cost high-value flying in Canada. With increased legroom and leather seats on its modern fleet of Boeing Next-Generation 737 aircraft, and live seatback television provided by Bell ExpressVu on the majority of its fleet, WestJet strives to be the number one choice for travellers.

About Boys and Girls Clubs of Canada

Boys and Girls Clubs of Canada is a leading provider of programs to children and youth that support the healthy physical, educational and social development of close to 200,000 young people and their families each year. In 700 community locations across Canada, clubs offer after-school programs in physical recreation, technology, the arts, literacy, personal growth and more. Many clubs also provide meals, emergency shelter, family support programs and other support to children, youth and families at risk. Boys and Girls Clubs have been helping young Canadians to discover, develop and achieve their potential for over 100 years. To learn more, visit www.bgccan.com.

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