



Boys & Girls Clubs of Canada  
Clubs Garçons & Filles du Canada

FOR IMMEDIATE RELEASE

## **Boys and Girls Clubs of Canada and WestJet offer Passports to Success**

Over 150 children in 14 cities will participate in airport tours

**CALGARY, Alberta.** July 21, 2008. Boys and Girls Clubs of Canada and WestJet today announced that over 150 children from 14 cities will participate in their national partnership program, Passport to Success, between July 21 and 28, 2008.

Passport to Success offers young boys and girls from across Canada an inside look at how an airport works. The program helps them understand how the subjects they learn in school can lead to exciting career opportunities. WestJetters in Comox, Calgary, Saskatoon, St. John's (NF), Edmonton, Thunder Bay, Saint John (NB), Montréal, Hamilton, Winnipeg, Vancouver, Halifax, Victoria, and Regina will provide behind-the-scenes tours of their airports to local Boys and Girls Club children.

"WestJet is pleased to partner with the Boys and Girls Clubs of Canada and to offer the Passport to Success program for the second year in a row," says Richard Bartrem, WestJet Vice-President of Culture and Communications. "The Passport to Success partnership with WestJet Cares for Kids not only supports the Boys and Girls Clubs of Canada through the gift of flight, but through WestJet's caring culture at the local level by providing opportunities like these airport tours."

"This is a one-of-a-kind experience for our members across the country to get a behind-the-scenes look at the inner workings of an airport and explore potential career prospects," said Pam Jolliffe, President and CEO, Boys and Girls Clubs of Canada. "We are thankful to WestJet for their continued support and for providing the participating clubs with a unique opportunity."

The Passport to Success partnership aims to provide Boys and Girls Clubs across Canada with WestJet volunteers, fund raising support through the gift of flight, and the opportunity to share the WestJet culture and the aviation industry with young Canadians.

### **About WestJet**

WestJet is Canada's leading high-value low-cost airline offering scheduled service throughout its 49-city North American and Caribbean network. Named Canada's most admired corporate culture in 2005, 2006 and 2007, WestJet pioneered low-cost flying in Canada. WestJet offers increased legroom and leather seats on its modern fleet of 75 Boeing Next-Generation 737 aircraft, and live seatback television provided by Bell ExpressVu. With future confirmed deliveries for an additional 46 aircraft, bringing its fleet to 121 by 2013, WestJet strives to be the number one choice for travellers.

### **About Boys and Girls Clubs of Canada**

Boys and Girls Clubs of Canada is a leading, national provider of programs to children and youth that support the healthy physical, educational and social development of close to 200,000

young people and their families each year. In 700 community locations across Canada, clubs offer after-school programs in physical recreation, technology, the arts, literacy, personal growth and more. Many clubs also provide meals, emergency shelter, family support programs and other support to children, youth and families at risk. Boys and Girls Clubs have been helping young Canadians to discover, develop and achieve their potential for over 100 years. To learn more, visit [www.bgccan.com](http://www.bgccan.com).

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