



STRONGER TOGETHER

Looking back at 2019 feels like looking back at a world we no longer recognize, but it is an important reminder of the impact Boys and Girls Clubs have on young people, families, and communities—and how our work is even more important in times of crisis. Our ability to adapt, our grit and determination, our shared mission, vision, and values will guide us through this pandemic. We are stronger together.

Support to Clubs remains our priority. Thanks to our partners and significant funding from the federal government, in 2019 we were able to provide \$7.1 million in grants to Clubs. Federal funding resulted in three new national programs—Let's Talk Digital, a collaboration with the Samara Centre for Democracy that engages youth in digital, media, and civic literacy; Creating Connections, which establishes safe spaces for teens to talk and learn about substance use, addiction, and mental health; and Great Futures Savings Program, which raises awareness and promotes the Canada Learning Bond.

Along with the federal government, we continue to see great success with our other strategic partners. President's Choice Children's Charity is our most significant food and nutrition partner, ensuring every Boys and Girls Club member from coast to coast has access to healthy food through four flagship programs: Basic Needs, Brighter Future, Kid Food Nation, Project Backpack, and Summertime Eat Well. And under the RBC Future Launch banner, our tech-based education program Raise the Grade continues to provide the skills and mentorship young people need to be successful in school, work, and life.

In 2019, we adopted a revised Membership Agreement and we finalized revisions to the Operating Standards and the Peer Review process—together, they ensure consistent quality in programs and services and best practices for governance, administration, human resources, programming, and communications. We also began developing tools to monitor progress on our national strategic plan, *Stronger Together*, and took first steps on Club-based impact measurement.

We continued our commitment to training with the launch of a new e-learning portal for frontline staff, as well as in-person workshops and sessions that covered leadership, national programs, fund development, and marketing & communications.



Felix Wu Board Chair



Owen Charters
President & CEO

Working closely with Clubs, we identified three policy priorities—mental health, child and youth poverty, and youth employment. We continue to be active at all levels of government, successfully advocating for the federal government's investment in an additional 250,000 before and after school spaces across Canada, helping Clubs secure over 700 Canada Summer Jobs grants, and providing training and tools to help 55 Clubs run collective advocacy campaigns.

We also worked to strengthen our Reconciliation efforts, including forming a committee with representatives from Clubs and members of our national team to engage our movement and grow our Truth & Reconciliation commitment.

It was another significant year in brand building, nationally and locally. Our Grow. Create. Learn video was broadcast pro-bono on TV stations and elevator news networks across the country, in Cineplex theatres for a full month, and on the Globe & Mail's website. Our awareness day, Unplug to Connect, saw 111 events across Canada and media coverage that reached 23 million people, while media coverage of our third annual Kid Food Nation gala reached over 27 million people.

2019 was also marked by opportunities to elevate the voices of young leaders. In collaboration with the Dawson Club, Boys and Girls Clubs of Canada's National Youth Council planned and hosted our biennial National Youth Forum last May in Montreal—Express Yourself 2019. Over 130 Club youth came together for four days of expression, creativity, and fun. We also worked with Clubs to facilitate youth forums in multiple cities for Let's Talk Digital and Lead UP, our youth leadership program funded by Canada Service Corps.

All that we have accomplished in 2019 is only possible because of our many partners, board members, volunteers, supporters, and incredible Club staff across the country.

Thank you.



To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

OUR VISION

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.



BELONGING

We welcome everyone in a safe, accepting environment based on belonging and positive relationships

RESPECT

We ensure that everyone—children, youth, families, volunteers, staff—is heard, valued, and treated fairly

WORKING TOGETHER

We work together with young people, families, volunteers, our communities, and government

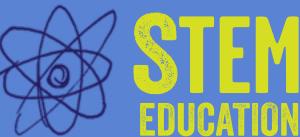
ENCOURAGEMENT & SUPPORT

We encourage and support every child and youth to play, learn, and grow to achieve their dreams

SPEAKING OUT

We speak out for children, youth, and families so that we can make our world better





PARENTING EDUCATION & SUPPORT

YOUTH LEADERSHIP

SUBSTANCE ABUSE PREVENTION & COUNSELLING

MUSIC

VOLUNTEERING

TRANSPORTATION

TEEN DATING VIOLENCE PREVENTION





YOUTH SHELTERS & HOUSING

AFTER SCHOOL PROGRAMS

GARDENING \$





CVC

HOMEWORK HELP

FINANCIAL EDUCATION

PHYSICAL FITNESS &

SPORTS

CLUB LOCATIONS

6,800 STAFF MEMBERS 16,000 VOLUNTEERS

200,000 CHILDREN AND YOUTH SERVED

5.7 MILLION SERVED HEALTHY MEALS & SNACKS SERVED

YUKON TERRITORY

Boys and Girls Clubs of Yukon

BRITISH COLUMBIA

Boys and Girls Clubs of Central Vancouver Island Cranbrook Boys and Girls Club Boys and Girls Club of Greater Victoria Boys and Girls Club of Kamloops Okanagan Boys and Girls Clubs Boys and Girls Clubs of South Coast BC Boys and Girls Club of Williams Lake and District

ALBERTA

Boys and Girls Club of Airdrie Boys and Girls Club of Bashaw & Area (Provisional Membership ended in March 2019)

Boys and Girls Club of Bonnyville Boys and Girls Clubs of Calgary Camrose and District Boys and Girls Club Clearwater Boys and Girls Club Boys and Girls Club of Cochrane and Area Boys and Girls Clubs of the Foothills

Boys and Girls Clubs Big Brothers Big Sisters of Edmonton & Area Edson and District Boys and Girls Club

Fort McMurray Boys and Girls Club Boys and Girls Club of Fort Saskatchewan Boys and Girls Club of Leduc

Boys and Girls Club of Lethbridge & District Boys & Girls Club of Olds & Area Boys and Girls Club of Red Deer and District

Boys and Girls Club of St. Paul & District Saddle Lake Boys and Girls Club

Stettler & District Boys and Girls Club Boys & Girls Club of Strathcona County Boys and Girls Club of Wetaskiwin

Boys and Girls Clubs of Whitecourt & District Boys & Girls Club of Wolf Creek - Ponoka

SASKATCHEWAN

Battlefords Boys and Girls Club Boys and Girls Clubs of Saskatoon Boys and Girls Club of Yorkton Inc.

MANITOBA

Boys & Girls Club of Thompson Inc. Boys and Girls Clubs of Winnipeg Inc.

ONTARIO

Albion Neighbourhood Services Boys and Girls Club Braeburn Boys and Girls Club Boys and Girls Club of Brantford Boys & Girls Club of Cornwall/SDG Dovercourt Boys and Girls Club Boys and Girls Club of Durham Boys and Girls Club of East Scarborough Eastview (Toronto) Boys and Girls Club Boys and Girls Clubs of Hamilton Boys and Girls Clubs of Kawartha Lakes Boys and Girls Club of Kingston & Area Inc. Boys and Girls Club of London Boys and Girls Club of Niagara Boys and Girls Clubs of North Simcoe Boys and Girls Club of Ottawa Boys and Girls Club of Peel Boys and Girls Club of Pembroke St. Alban's Boys and Girls Club Boys and Girls Club of Sarnia/Lambton Thunder Bay Boys and Girls Club Toronto Kiwanis Boys and Girls Clubs Boys and Girls Club of West Scarborough Boys and Girls Club of York Region (Membership ended January 2019)

OUEBEC

(Provisional)

Maison Kekpart – Repaire jeunesse de Longueuil Dawson Boys and Girls Club / Repaire jeunesse Dawson Maison Coup de Pouce – Repaire jeunesse de Trois-Rivières (Provisional) MDJ Capitale-Nationale – Repaire jeunesse de Québec (Provisional) Repaire jeunesse de Sherbrooke – Ascot

NEW BRUNSWICK

Boys & Girls Club of Charlotte County
Dieppe Boys and Girls Club Inc.
Boys and Girls Club of Fredericton
The Boys and Girls Club of Grand Manan Island Inc.
Miramichi Boys and Girls Club
Boys & Girls Club of Moncton
Petitcodiac Boys and Girls Club Inc.
(In a Management Agreement with Salisbury Club)
Boys and Girls Club of Riverview
The Boys and Girls Club of Saint John Inc.
Salisbury Boys and Girls Club Inc.

NOVA SCOTIA

Boys and Girls Clubs of Cape Breton-Whitney Pier Youth Club Boys & Girls Clubs of Greater Halifax Boys and Girls Club of Preston Boys and Girls Club of Truro and Colchester Boys and Girls Club of Yarmouth

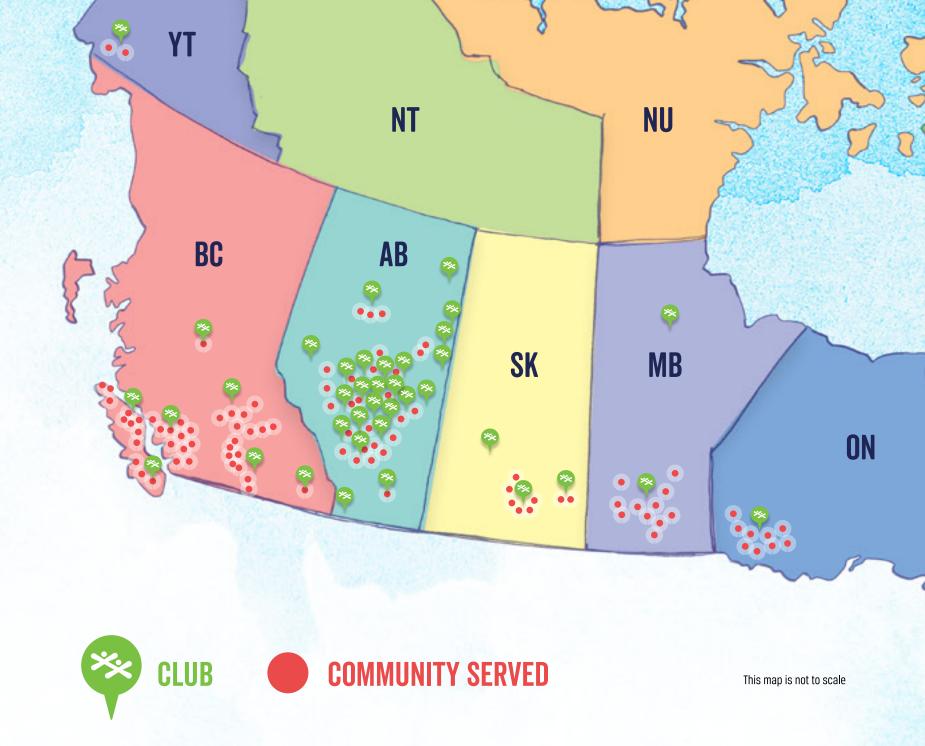
PRINCE EDWARD ISLAND

Boys and Girls Club of Charlottetown
Boys and Girls Club of Summerside Inc.
Wellington & Area Boys and Girls Club
(In a Management Agreement with Summerside Club)

NEWFOUNDLAND & LABRADOR

Botwood Boys and Girls Club Inc.
James Hornell Boys and Girls Club
Gander Boys and Girls Club
Norris Arm Boys and Girls Club
St. Anthony and Area Boys and Girls Club
Boys and Girls Clubs of St. John's
Upper Island Cove Boys and Girls Club
(Membership ended July 2019)
Wabana Boys and Girls Club









PROGRAMS

Boys and Girls Clubs of Canada was pleased to launch three new national programs in 2019, thanks to generous support from the federal government.

CREATING CONNECTIONS

Funded by Health Canada

Developed with Taylor Newberry Consulting, a safe space for teens to talk and learn about finding balance in their lives and tearing down stigmas around substance use, addiction, and mental health. For youth ages 13 - 18

GREAT FUTURES SAVINGS PROGRAM

Funded by Employment & Social Development Canada

A program that raises awareness and promotes the Canada Learning Bond, while increasing and reinforcing aspirations for post-secondary education.

For parents/guardians & older youth

LET'S TALK DIGITAL

Funded by Canadian Heritage

With the Samara Centre for Democracy, a non-partisan initiative that engages youth in a series of digital, media, and civic literacy workshops, with the aim of lessening the impact of misinformation, polarization, and disengagement. For youth ages 12 - 25



19 PEER REVIEWS

with 38 unique reviewers

to Clubs



National Youth Council planned and ran a successful

with 153 youth and staff attending from 22 Clubs

ENGAGING REGIONAL YOUTH FORUMS:

Let's Talk Digital-Toronto, Calgary, Riverview Lead UP-Ottawa, Kelowna, Lethbridge, Moncton



for Club staff

SUPPORT TO CLUBS

Our Member Services and National Programs teams continue to put member Clubs first through improved training and communications.

13 STRATEGIC **SESSIONS**

\$165,899 IN SCHOLARSHIPS

for 90 youth





PROGRAMS

provided to Clubs through grants

developed









Media coverage reached

27 MILLION PEOPLE

129% increase from 2018!



55 MEDIA STORIES

with 28 featuring Club kids

#KidFoodNation and #DéfiDesPtitsChefs reached over

3 MILLION PEOPLE ON SOCIAL MEDIA





3rd annual Kid Food Nation

RECIPE CONTEST

Kids ages 7 – 13 submitted original, healthy recipes that highlighted their culture or their Canadian pride



NATIONAL COOKBOOK

with winning recipes!

KID FOOD NATION

is a cross-Canada movement that teaches kids cooking skills, gets them excited about healthy food, and gives them the tools to live a healthier and happier life.

In partnership with President's Choice Children's Charity and Corus Entertainment, and generously funded by the Government of Canada.



SHORTLISTED

Taste Canada Awards



KID FOOD NATION GALA IN TORONTO

celebrated 26 young winners and their families, from nearly every province and territory

60 CLUBS

ran the Kid Food Nation program





111 EVENTS

across 9 provinces in Canada, with over 6,000 participants



Our unplug tracker app showed that Canadians unplugged for over

ONE MILLION MINUTES



Boys and Girls Club
FLAGS RAISED

at 5 City Halls across Canada

INTERACTIVE MAP

on unplugtoconnect.ca to showcase events across Canada

TO CONNECT

On June 7, we asked Canadians to join Boys and Girls Clubs and Unplug to Connect by putting their screens away for one hour or more and connecting with the people around them.

Thank you to our presenting sponsor Michaels



#UnplugToConnect and #DébrancheEtAllume reached

2.6 MILLION PEOPLE ON SOCIAL MEDIA



Media coverage reached

23 MILLION PEOPLE

with features on CBC's The Current, Global News Morning, CP24 Breakfast



Created event

TOOLKITS

and media support for Clubs



MPs, Senators, and other

POLITICIANS

took part across the country



FAMOUS CANADIANS

showed their support, including R&B star Jully Black





REFRESHED BRANDING

for Boys and Girls Club merchandise, stand-up banners, branded documents, brochures, annual reports, and more



Social media & media outreach

TOOLKITS AND TEMPLATES FOR CLUBS



Improved

WEEKLY SCOOP NEWSLETTER

for all Club staff and monthly

EXECUTIVE BRIEF

for Club leadership

COMMUNICATIONS

GROW. CREATE. LEARN VIDEO

played in Cineplex theatres and on TV stations nationally, and in office networks and elevators in major cities



Hosted staff from 23 Clubs across Canada for a full-day

MARKETING & COMMUNICATIONS WORKSHOP

7 NATIONAL PROGRAM VIDEOS

developed for Clubs to thank partners

2020 BOYS AND GIRLS CLUBS CALENDAR

sent to every Club, along with a customizable template





Consulted with our Federation to commit to three public policy areas:

CHILD & YOUTH POVERTY, YOUTH EMPLOYMENT, & MENTAL HEALTH



PROMOTED ADVOCACY EFFORTS BY YOUNG LEADERS,

including developing Canada's First Youth Policy Assisted the National Programs teams in successfully applying for

FEDERAL GOVERNMENT SUPPORT OF CLUB PROGRAMS

(\$4.4 million investment)



INVESTMENT IN AN ADDITIONAL 250,000 BEFORE & AFTER SCHOOL SPACES

across Canada (\$535 million annual investment)



PUBLICY POLICY

Our research and public policy team has been a leader in the nonprofit sector, advocating for and supporting Clubs to engage at all levels of government.



& HOUSE OF COMMONS COMMITTEES

to promote physical activity of youth, charities, and settlement services

SUPPORTED 55 CLUBS TO RUN COLLECTIVE ADVOCACY CAMPAIGNS

at provincial and territorial levels

Supported Clubs to secure

700+ CANADA SUMMER JOBS

grants across the country



PROVIDED
GOVERNMENT
NEWS, ANALYSIS,
RESEARCH,
& RESOURCES

for Clubs

TRAINED STAFF FROM 30 CLUBS

in government relations and policy advocacy







2,200

backpacks filled with healthy food and snacks



12

new basketball backboards installed in Clubs across the country



0ver

1,500

free tickets to conferences, sports, and cultural events

teddy bears, bikes, and toys





easybites kitchens

IN-XIND DONATIONS

Thank you for your generous in-kind donations to Clubs across Canada, valuing over

\$2 MILLION



110

WestJet Cares for Kids fundraising vouchers

1,500 winter jackets for children and youth





900

pieces of technology shared with young people

Holiday hampers for







Over

300,000

school supplies distributed

SUPPORT

We sincerely appreciate and acknowledge our many donors who generously contributed to Boys and Girls Clubs of Canada and the Boys and Girls Clubs of Canada Foundation between January 1 and December 31, 2019. Your generosity is an important investment in the physical, emotional, and social development of young people in Canada.

STRATEGIC PARTNERS

Boys and Girls Clubs of Canada Foundation Gap Inc. President's Choice Children's Charity

\$250,000-\$999,999

Canadian Tire Jumpstart Charities Fidelity Investments Canada ULC Jim and Mary Connacher Loblaws Companies Ltd Recipe Unlimited Corporation Sun Life Financial WestJet

\$100,000-\$249,999

Best Buy Canada Ltd.
BMO Financial Group
Province of British Columbia
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Michaels of Canada Inc. Mondelēz International Mr. Lube Foundation Tupperware Canada The UPS Foundation Ltd.

\$50,000-\$99,999

Province of Alberta Hyundai Canada The Muttart Foundation R. Howard Webster Foundation Rogers Communications Inc. Tennis Canada W. Garfield Weston Foundation

\$25,000-\$49,999

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Buffalo Wild Wings
Capital One
Cognizant Technology Solutions Canada, Inc
Deloitte LLP
Grant Thornton Foundation
Microsoft Corporation
PricewaterhouseCoopers LLP
RBC Employees

\$10,000-\$24,999

Boston Consulting Group

Broadridge Financial Solutions (Canada) Inc. Cashtech Currency Products Inc. Cisco Systems Canada Co. Cushman & Wakefield **Eve Toews Foundation** Ernst & Young Global LLP Flight Centre Travel Group Global Giving Foundation Inc. IBM Employees' Charitable Fund Iris Software KPMG LLP - Toronto Location LCB0 Optimus SBR Oxford Properties Group Planet Fitness The Professional Institute Legacy Foundation Purpose AV SSA Infosystems Inc. Staub Electronics Tech Mahindra Limited **TELUS Corporation**

\$5,000-\$9,999

Airoute Cargo (Toronto) Ltd Benchmark Performance Inc. Brigholme Interiors Group Brightworks Interactive Marketing Inc. Build-A-Bear Workshop Canada Cadillac Fairview Corporation Ltd. Canada Gives (Brent Hollister) Compuware Corporation of Canada Corus Entertainment **Dancor Construction Limited Dell Technologies** EllisDon Construction Ltd **Excelian Luxoft Financial Services** Felix Wu Finastra FNF Canada

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\$1,000-\$4,999

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Advanced Utility Systems

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Bell Media

Best Buy Canada

Build-A-Bear

CBC Media

Cineplex Media Coca-Cola Canada

Corus Media

Dell

Disney Studios

Fidelity Investments Canada

Foot Locker

Giant Tiger Globe & Mail

goeasy Ltd

Groupe V Média

Kelseys

Michaels Canada

Mondelēz International NBA

Old Navv

Oppono Lending Company President's Choice Children's Charity

Recipe Unlimited

Rogers Media Squiggle Park

Sun Life Financial

Taylor+

Teambonders

Tupperware West let

Yoobi

GOVERNMENT OF CANADA

Employment and Social Development Canada Innovation, Science and Economic Development Canada Public Health Agency of Canada Heritage Canada



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Former PC Financial Executive

Tom Clift, Vice-Chair

Former Memorial University of

Newfoundland

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David Mather, Chair of BGCC

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NATIONAL YOUTH COUNCIL

The National Youth Council of Boys and Girls Clubs of Canada gives a voice to the needs, interests, and aspirations of youth from Clubs across the country. Elected for a term of 23 months, National Youth Council members contribute their talents and enthusiasm and offer invaluable input on national youth-related issues and initiatives.

Thank you to the 2019 NYC:

Benita K., Alberta
Brittany A., British Columbia
Jarrod J., Quebec
Katie G., Alberta
Jahmaal B., Ontario
James G., Alberta
Michael B., Saskatchewan
Nick B., New Brunswick
Shaheema N., British Columbia
Shannon L., Ontario
Shealah H., Newfoundland & Labrador
Tristan E., New Brunswick



SUPPORT TO CLUBS \$14.4 MILLION

2019 \$14.4M 2018 \$13M 2017 \$10.7M

BALANCE SHEET

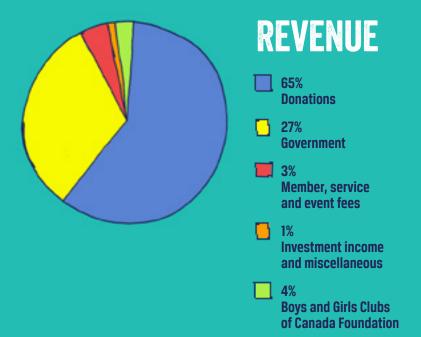
December 31, 2019, with comparative information for 2018

	2019	2018
Assets		
Current assets:		
Cash	\$ 678,083	\$ 1,590,581
Investments	6,847,444	5,561,637
Grants and other receivables	1,245,561	1,1087,475
Prepaid expenses and other Due from related party	186,084 793,821	176,493 184,008
Due nom related party	/93,821	184,008
	9,750,993	8,600,194
Capital assets	483,926	164,972
	\$ 10.234.919	\$ 8,765,166
	\$ 10,234,919	\$ 8,765,166
Liabilities and Fund Balances		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 3,071,482	\$ 2,388,591
Deferred contributions	5,566,811	5,036,362
Deferred revenue	9,872	-
	0.040.105	7.404.050
	8,648,165	7,424,953
Deferred leasehold inducement	63,621	65,708
	,	
Net assets:		
Unrestricted:	1,523,133	1,274,505
	\$ 10.234.919	\$ 8,765,166
	\$ 10,234,919	\$ 8,765,166

STATEMENT OF REVENUE, EXPENSES AND CHANGES IN FUND BALANCES

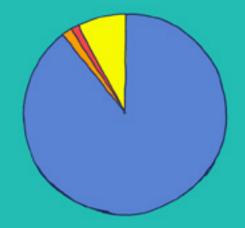
Year ended December 31, 2019, with comparative information for 2018

	2019	2018
Revenue		
Donations	\$ 9,991,479	\$ 8,701,282
Special events	796,639	218,847
Government	4,447,029	4,638,486
Member, service and event fees	582,407	605,762
Managed services	1,703	17,496
Investment income and miscellaneous	108,761	138,315
Boys and Girls Clubs of Canada Foundation	596,000	304,928
	\$ 16,524,018	\$ 14,625,116
Expenses		
Support to Clubs, programs and services	\$ 2,750,862	\$ 2,548,138
Grants for specific activities	7,128,260	6,169,053
National programs	4,179,481	4,229,315
Scholarships	165,899	182,270
Governance	164,841	155,701
	14,389,343	13,284,477
Amortization of capital assets	68,837	57,096
Administration	1,469,531	1,152,781
Special Events	347,679	-
	16,275,390	14,494,354
Excess of revenue over expenses	248,628	130,762
Balance, beginning of year	1,274,505	1,143,743
Balance, end of year	\$ 1,523,133	\$ 1,274,505



EXPENSESBY FUNCTION

- 90%
 Support to Member
 Clubs, programs,
 services and grants
- 1% Scholarships
- 1% Governance
- Administration and amortization



THANK YOU TO OUR PARTNERS

for their outstanding commitment to changing young lives



Boys and Girls Clubs of Canada Foundation Fondation des Repaires jeunesse du Canada





Gap Inc.



feeding hungry minds















































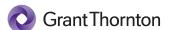








Deloitte.







REGIONAL PARTNERS







