



STRONGER TOGETHER

2018 was a year of strategic planning, with the launch of the national strategic plan *Stronger Together* at our National Conference in Charlottetown. The plan is bold—a visionary approach that ensures Clubs remain relevant and able to meet the changing needs of young people, families, and Canadian communities.

STRONG CLUBS

As always, our top priority is supporting the federation of member Clubs. In 2018, we completed the inaugural round of Peer Reviews, a dynamic Club-to-Club learning system that ensures delivery of consistent, high-quality programming across the country. We also began revising the Operating Standards, which help Clubs meet membership requirements through governance, administration, human resources, programming, and communications, and we initiated a review of the Membership Agreement. We have strengthened our national team with key new roles, especially focused on adding more Member Services support in Ontario, Quebec, and Atlantic Canada.

With added staff and resources comes a need for improved Club-wide communications. We relaunched our weekly e-newsletter SCOOP with a new look and feel, providing essential information for all Club staff, and initiated the Executive Brief—a monthly newsletter with information tailored to Club leadership.

Training resources and tools continue to be the top requests from Clubs. This year, we developed online staff training and onboarding for new Executive Directors and CEOs. The member website includes more resources for national programs and branding, a welcome video for Club staff, as well as adaptable tools and templates designed to amplify our voice and extend our reach.

Revenue has also grown by 22% in 2018, thanks to 14 new funders and a 92% retention rate on existing funders. This translated to \$13 million in support to Clubs—an increase of \$2.3 million from 2017. We launched four new national programs, including Kid Tech Nation, which teaches coding, digital skills, and internet safety, and grew our flagship programs Kid Food Nation, a food literacy and healthy eating initiative sponsored by PC Children's Charity, and RBC Raise the Grade, a multi-faceted academic skills program.



Felix Wu Board Chair



Owen ChartersPresident & CEO

STRONG VOICE

As Canada's largest child- and youth-serving organization, we continue to identify and refine our top policy priorities and work to raise our profile. We were very active in Ottawa, with increased outreach to MPs and Senators, the largest Boys and Girls Club lobby day on Parliament Hill to date, appearances at several House Committees, and a revised YOUth in Office event that brought politicians and young people together to discuss two vital issues: mental health and youth employment.

A stronger voice on Parliament Hill was matched by impressive brand-building, supported by Clubs from coast to coast. The new Kid of Privilege public service announcement has had an estimated audience of over 4.2 million people. Our inaugural awareness day, Unplug to Connect, saw 100 events nationwide and impressive public support. And media coverage of our Kid Food Nation contest and gala reached over 12 million people.

STRONG COMMUNITIES

We know that by supporting the critical work of Boys and Girls Clubs, we are helping to improve communities across the country. We have made progress on several benchmarks in our strategic plan, but as communities grow and change, we are mindful that more needs to be done.

But we also know that we are stronger together and we have the capacity to do more. To be leaders. To be community builders. To elevate the children, youth, and families that need us the most.

Thank you to our partners, board members, volunteers, supporters, and of course the incredible Club staff across the country. We look forward to working with all of you to make our collective vision a reality.



Since 1900, we have engaged and empowered children and youth. Boys and Girls Clubs of Canada is an umbrella organization, supporting Clubs across the country.

WHO WE SERVE

50% 6-12 years old

27% 13-21 years old



5 and under

15%

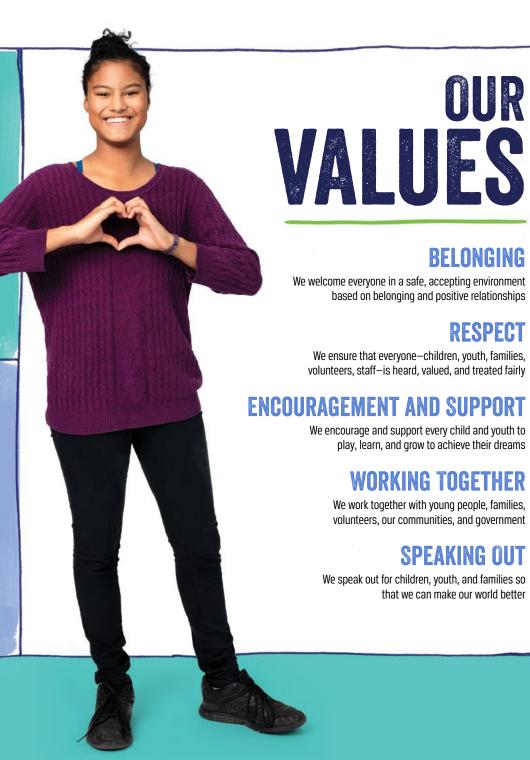
Over 21

OUR MISSION

To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

OUR VISION

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.







BREAKFAST **PROGRAMS**

MENTORING **JOB READINESS SCHOLARSHIPS**



YOUTH SHELTERS & HOUSING PARENTING EDUCATION & SUPPORT

SUBSTANCE ABUSE **PREVENTION &** COUNSELLING

> RESTORATIVE **JUSTICE**

CRIME **PREVENTION**

TEEN DATING **VIOLENCE PREVENTION**

CIVIC ENGAGEMENT VOLUNTEERING

YOUTH LEADERSHIP



CAMPS CHILD CARE



6,720 STAFF MEMBERS 18,200 VOLUNTEERS

ZUU,UUU CHILDREN AND YOUTH SERVED

5.7 MILLION SERVED HEALTHY MEALS & SNACKS SERVED

YUKON TERRITORY

Boys and Girls Clubs of Yukon

BRITISH COLUMBIA

Boys and Girls Clubs of Central Vancouver Island Cranbrook Boys and Girls Club Boys and Girls Club Services of Greater Victoria Boys and Girls Club of Kamloops Okanagan Boys and Girls Clubs Boys and Girls Clubs of South Coast BC Boys and Girls Club of Williams Lake and District

ALBERTA

Boys and Girls Club of Airdrie Boys and Girls Clubs of Bashaw & Area Boys and Girls Club of Bonnyville Boys and Girls Clubs of Calgary Camrose and District Boys and Girls Club Clearwater Boys and Girls Club Boys and Girls Club of Cochrane and Area Boys and Girls Clubs Big Brothers Big Sisters of Edmonton & Area Edson and District Boys and Girls Club Boys and Girls Clubs of the Foothills Fort McMurray Boys and Girls Club Boys and Girls Club of Fort Saskatchewan Boys and Girls Club of Leduc Boys and Girls Club of Lethbridge & District Boys & Girls Club of Olds & Area Boys and Girls Club of Red Deer and District Saddle Lake Boys and Girls Club Boys and Girls Club of Slave Lake (Membership ended November 2018) Boys and Girls Club of St. Paul & District Stettler & District Boys and Girls Club Boys & Girls Club of Strathcona County Boys and Girls Club of Wetaskiwin Boys and Girls Clubs of Whitecourt & District

Boys & Girls Club of Wolf Creek - Ponoka

SASKATCHEWAN

Battlefords Boys and Girls Club Boys and Girls Clubs of Saskatoon Boys and Girls Club of Yorkton Inc.

MANITOBA

Boys & Girls Club of Thompson Inc. Boys and Girls Clubs of Winnipeg Inc.

ONTARIO

Albion Neighbourhood Services Boys and Girls Club Braeburn Boys and Girls Club Boys and Girls Club of Brantford Boys & Girls Club of Cornwall/SDG Dovercourt Boys and Girls Club Boys and Girls Club of Durham Boys and Girls Club of East Scarborough Eastview (Toronto) Boys and Girls Club Boys and Girls Clubs of Hamilton Boys and Girls Clubs of Kawartha Lakes Boys and Girls Club of Kingston & Area Inc. Boys and Girls Club of London Boys and Girls Club of Niagara Boys and Girls Clubs of North Simcoe Boys and Girls Club of Ottawa Boys and Girls Club of Peel Boys and Girls Club of Pembroke St. Alban's Boys and Girls Club Boys and Girls Club of Sarnia/Lambton Thunder Bay Boys and Girls Club Toronto Kiwanis Boys and Girls Clubs Boys and Girls Club of West Scarborough

QUEBEC

Boys and Girls Club of York Region

Maison Kekpart – Repaire jeunesse de Longueuil Dawson Boys and Girls Club / Repaire jeunesse Dawson Maison Coup de Pouce – Repaire jeunesse de Trois-Rivières (Provisional) MDJ Capitale-Nationale - Repaire jeunesse de Québec (Provisional) Repaire jeunesse de Sherbrooke – Ascot (Provisional)

NEW BRUNSWICK

Boys & Girls Club of Charlotte County
Boys and Girls Club of Dieppe / Repaire jeunesse de Dieppe
Boys and Girls Club of Fredericton
The Boys and Girls Club of Grand Manan Island Inc.
Miramichi Boys and Girls Club
Boys & Girls Club of Moncton
Petitcodiac Boys and Girls Club Inc.
Boys and Girls Club of Riverview
The Boys and Girls Club of Saint John Inc.
Salisbury Boys and Girls Club Inc.

NOVA SCOTIA

Boys and Girls Clubs of Cape Breton-Whitney Pier Youth Club Boys & Girls Clubs of Greater Halifax Boys and Girls Club of Preston Boys and Girls Club of Truro and Colchester Boys and Girls Club of Yarmouth

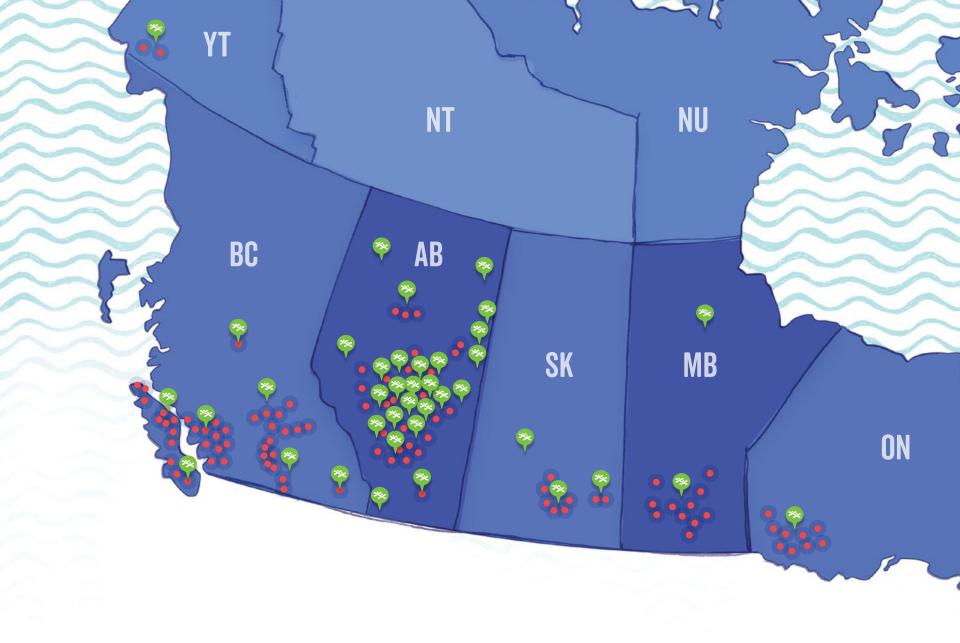
PRINCE EDWARD ISLAND

Boys and Girls Club of Charlottetown Boys and Girls Club of Summerside Inc. Wellington & Area Boys and Girls Club

NEWFOUNDLAND & LABRADOR

Botwood Boys and Girls Club Inc.
James Hornell Boys and Girls Club
Gander Boys and Girls Club
Norris Arm Boys and Girls Club
St. Anthony and Area Boys and Girls Club
Boys and Girls Clubs of St. John's
Upper Island Cove Boys and Girls Club
Wabana Boys and Girls Club

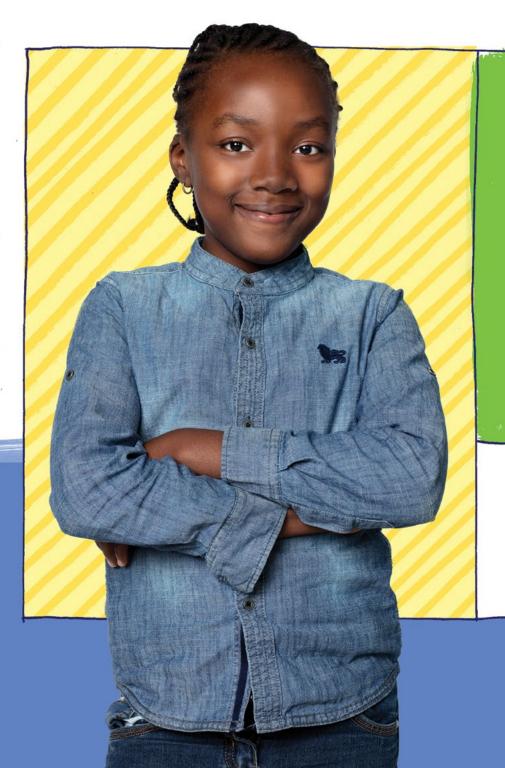












Boys and Girls Clubs of Canada was pleased to launch four new national programs in 2018, thanks to the generous support of caring corporate and government partners.

GET IN THE GAME 2.0

Sponsored by Canadian Tire Jumpstart

Through the practice of inclusion, Get in the Game builds the capacity of Clubs to deliver quality, inclusive sport and recreation programs for children and youth of all abilities.

RESPECT2CONNECT

Funded by the Government of Canada

Based on positive, strength-based, and traumainformed research, Respect2Connect is a teen dating violence prevention program that helps youth in grades 7 to 9 navigate healthy relationships of all kinds.

KID TECH NATION

In partnership with the Government of Canada, Corus Entertainment and Google Canada

Kid Tech Nation teaches children aged 7 - 12 digital skills, coding concepts, and internet safety, with a focus on youth that are typically underrepresented in STEM fields: girls, racialized and Indigenous children, and newcomers.

DISCOVERY LAB

Sponsored by Celgene

By connecting science to everyday life, Discovery Lab engages kids aged 8 - 11 in science concepts, hands-on experiments, problem-solving, and exploring career opportunities in STEM fields.





Developed

19 ONLINE TRAINING MODULES

for Club staff



11 NATIONAL PROGRAM TRAINING SESSIONS

for Club staff

OVER 20 GOVERNANCE, STRATEGIC AND LEADERSHIP TRAINING SESSIONS



17 PEER REVIEWS

with 46 peer reviewers participating

SUPPORT TO CLUBS

Our Member Services and National Programs teams continue to put member Clubs first through improved training and communications.



\$6.2 Million

granted to Clubs

26 NATIONAL PROGRAMS

provided to Clubs through grants



FUNDING TO BUILD WEBSITES

for Clubs that had no previous online presence



\$182,270 IN SCHOLARSHIPS

for 84 youth

Hosted

LEADERSHIP SYMPOSIUM

with 76 Club leaders in attendance

In-person meeting with our

NATIONAL YOUTH COUNCIL

to plan and organize the 2019 National Youth Forum and provide input into national initiatives Ran successful

NATIONAL CONFERENCE IN CHARLOTTETOWN

with 260 staff engaging with workshops, keynote speakers, and networking events

PROGRAM DIRECTOR SYMPOSIUM

brought 61 Club staff face-to-face to improve program delivery at Clubs across the country



Media packages sent to all Clubs—

NEWS COVERAGE REACHED 5.4 MILLION PEOPLE

across Canada

All Clubs were mailed

PROMO POSTERS

KID OF PRIVILEGE

Kids lives are tough. Our new Public Service
Announcement (PSA) demonstrates that
young people face challenges across all
spectrums—physical, mental, emotional—and
many of these challenges can arise regardless
of their background. Our Clubs provide them
with opportunities and support they might
not be able to access outside our walls.

Broadcast in

TRANSIT STATIONS AND OFFICE BUILDINGS

across the Pattison Media network

Cineplex showed our PSA on

ON 1618 SCREENS

across the country



PSA released in

ENGLISH AND FRENCH



90-sec PSA has

400,000 VIEWS ONLINE



Posts reached almost

600,000 PEOPLE ON SOCIAL MEDIA



30-sec PSA was broadcast on

OVER 80 V STATIONS

across the country (50+ thanks to Corus Entertainment)





Media coverage reached

12 MILLION PEOPLE



99 MEDIA STORIES

with 29 featuring Club kids



#KidFoodNation and #Défidesptitschefs reached over

600,000 PEOPLE ON SOCIAL MEDIA



2nd annual Kid Food Nation

RECIPE CONTEST!

Kids aged 7 – 13 submitted original, healthy recipes that highlighted their culture or their Canadian pride



NATIONAL COOKBOOK

with winning recipes!



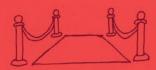
is a cross-Canada movement that teaches kids cooking skills, gets them excited about healthy food, and gives them the tools to live a healthier and happier life.

Generously funded by the Government of Canada, in partnership with PC Children's Charity and Corus Entertainment



WINNER

of a Canadian Marketing Association Award for Best Nonprofit Publication



KID FOOD NATION GALA IN OTTAWA

celebrated 26 young winners and their families, from nearly every province and territory



40 CLUBS

ran the Kid Food Nation program





100 EVENTS

across Canada, with major activations in Toronto, Halifax, and Calgary



Participated in Capital One

GIFT THE CODE HACKATHON

to boost 2019 event



OUR SIZZLE REEL

had over 15,000 views online

Built

UNPLUGTOCONNECT.CA

microsite



#UnplugToConnect reached

1.4 MILLION PEOPLE ON SOCIAL MEDIA

UNPLUG TO CONNECT

On June 1, we asked Canadians to join Boys and Girls Clubs and Unplug to Connect by putting their screens away for one hour or more and connecting with the people around them.

Thanks to our presenting sponsor, Sun Life Financial



Media coverage reached

13 MILLION PEOPLE



Created event

TOOLKITS

and media support for Clubs



MPs, Senators, and other

POLITICIANS

took part across the country



FAMOUS Canadians

showed their support, including R&B star Jully Black



REFRESHED BRANDING

for posters, Boys and Girls Club merchandise & store, stand-up banners, business cards, and more



Social media & media outreach

TOOLKITS AND TEMPLATES FOR CLUBS



NEW MEMBER WEBSITE

for Club staff: members.bgccan.com

MARKETING & COMMUNICATIONS



Hosted staff from 20+ Clubs across Canada for a full-day

MARKETING & COMMUNICATIONS WORKSHOP

and presented at Regional meetings

WELCOME TO BOYS AND GIRLS CLUB VIDEO

developed for Boys and Girls Clubs employees, board members, and volunteers

8 NATIONAL PROGRAM VIDEOS

developed for Clubs to thank partners



2019 BOYS AND GIRLS CLUBS CALENDAR

sent to every Club, along with a customizable template









250+ MEETINGS AND OFFICIAL COMMUNICATIONS

with federal government

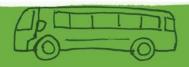


PRESENTED TO HOUSE OF COMMONS AND SENATE COMMITTEES

on newcomer youth, online privacy, youth criminal justice, and volunteerism Under the leadership of the National Programs department, with support from the Public Policy team, we brought in

\$3.5 MILLION FROM THE FEDERAL GOVERNMENT

to support Club programming



YOUTH IN OFFICE

brought 27 youth to Parliament Hill to advocate for mental health and youth employment with MPs and Senators

PUBLICY POLICY

Our research and public policy team has been a leader in the nonprofit sector, advocating for and supporting Clubs to engage at all levels of government.



Boys and Girls Club ambassadors had 40+ meetings with MPs and government officials during our

> LOBBY DAY ON THE HILL

BROUGHT UNPLUG TO CONNECT TO PARLIAMENT HILL

with a basketball event that drew MPs and Senators from all major political parties



Supported Clubs to secure

650+ CANADA SUMMER JOBS

grants across the country



CONNECTED CLUBS

at the local, provincial, and regional levels to ensure common advocacy strategies



PROVIDED
GOVERNMENT
NEWS, BUDGET
ANALYSES, AND
RESOURCES

for all Clubs





2,700

backpacks filled with healthy food and snacks



100,800

cans of soup



easybites kitchens



community gardens

4,500

winter jackets for children and youth



1,000

tickets to sport and cultural events



IN-KIND DONATIONS

We love our partners! Thank you for your generous donations to Clubs across Canada, valuing almost

\$1.75 MILLION

30

new websites for Clubs without tech capacity



33

families received Holiday Hampers





WestJet Cares for Kids fundraising vouchers



3,500

pieces of sports equipment and merchandise



6,600

fidget spinners



5,000

teddy bears, toys, and bikes

SUPPORT

We sincerely appreciate and acknowledge our many donors who contributed to Boys and Girls Clubs of Canada and the Boys and Girls Clubs of Canada Foundation between January 1 and December 31, 2018. Your generosity is an important investment in the physical, emotional, and social development of young people in Canada.

STRATEGIC PARTNERS

Government of Canada (Employment and Social Development Canada, Public Health Agency of Canada, Innovation, Science and Economic Development Canada)

PC Children's Charity RBC Royal Bank

\$250,000 - \$999,999

Fidelity Investments Canada Gap (Canada) Inc. Loblaw Companies Ltd Sun Life Financial WestJet

\$100,000 - \$249,999

Barrick Gold

Best Buy Canada Ltd.

Canadian Tire Jumpstart Charities

Celgene Inc.

Coca-Cola Canada Ltd.

Giant Tiger Stores Limited

HBC Foundation

Jays Care Foundation

Mondelez Canada Inc.

Party City Canada Inc.

Private Family Foundation

Recipe Unlimited Corporation

The Province of British Columbia

The UPS Foundation, Inc.

Tupperware Canada

\$50,000-\$99,999

goeasy Ltd.

Google Canada

Rogers Communications

Sears Canada Charitable Foundation

Tennis Canada

The Great - West Life Assurance Company

\$25,000-\$49,999

Buffalo Wild Wings

Cummins Western Canada Ltd.

Government of Ontario

Media Dimensions Limited

PricewaterhouseCoopers LLP

Staples Business Advantage

The Muttart Foundation

\$10,000-\$24,999

Adam Jakovina

Baskin-Robbins

Brent Hollister

Build-A-Bear Workshop Canada

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Canadian Online Giving Foundation

Canadian Tennis Association

City of Toronto

Credential Asset Management Inc.

Disney Worldwide Services Inc

Government of Newfoundland and Labrador

Louise Aronoff

Planet Fitness

The Professional Institute Legacy Foundation

True Patriot Love Foundation

Writers in Electronic Residence Foundation

\$5,000-\$9,999

BMO Financial Group

Desjardins Group

Extreme Toronto Sports Club

Global Giving Foundation Inc.

Robert Half Canada Inc.

Scotiabank

Staub Electronics Ltd.

\$1,000-\$4,999

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Edmonton Community Foundation

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IBM Employees' Charitable Fund

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NHLPA, National Hockey League Players' Association

Outfront Media

Parks and Recreation Ontario

Pattison Outdoor Advertising LP

Prime Ad Fund

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Sarah Midanik

Silvia Pontuschka

Strategic Charitable Giving Foundation -

Betty Smith Charitable Fund

Taylor Newberry Consulting, Inc

The John Patrick Colfer Family Foundation

Thierry Bazay

Tourism PEI

Wells Fargo Bank

William Fitzpatrick

IN-KIND

Amped Vape Supply Inc

Baskin-Robbins

Build-A-Bear

Campbell Soup Company

Canadian Tire Jumpstart Charities

Capital One

Coca-Cola Canada

Corus Entertainment

Cineplex Media

Danny Green

Dell Canada

Fidelity Investments

Giant Tiger Ltd

Gravité Média

Groupe V Média

goeasy Ltd.

Loblaw Companies Ltd

Microsoft Canada

Oppono Lending Company

PC Children's Charity

Pattison Onestop

Quaker

RBC

Recipe Unlimited Corporation

Sun Life Financial

TD Bank

Teambonders

Tennis Canada

WestJet

Whirlpool

CONTRIBUTORS

NATIONAL BOARD

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Holly Toupin, Secretary

Royal Bank of Canada – Winnipeg

Phil McDowell, Past Chair Fidelity Investments Canada ULC

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Felix Wu, Secretary PC Financial

NATIONAL YOUTH COUNCIL

The National Youth Council of Boys and Girls Clubs of Canada gives a voice to the needs, interests, and aspirations of youth from Clubs across the country. Elected for a term of 23 months, National Youth Council members contribute their talents and enthusiasm and offer invaluable input on national youth-related issues and initiatives.

Thank you to the 2018 National Youth Council:

Benita K., Alberta
Brittany A., British Columbia
Jarrod J., Quebec
Katie G., Alberta
Jahmaal B., Ontario
James G., Alberta
Michael B., Saskatchewan
Nick B., New Brunswick
Shaheema N., British Columbia
Shannon L., Ontario
Shealah H., Newfoundland & Labrador
Tristan E., New Brunswick
Tyrell J., Nova Scotia



SUPPORT TO CLUBS \$13 MILLION

2018 \$13M 2017 \$10.7M 2016 \$9.2M

BALANCE SHEET

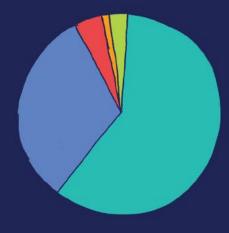
December 31, 2018, with comparative information for 2017

	2018	2017
Assets		
Current assets:		
Cash Investments Grants and other receivables Prepaid expenses and other Due from related party	\$ 1,590,581 5,561,637 1,180,538 176,493 90,945	\$ 2,608,011 4,634,375 640,544 111,050
	8,600,194	7,993,980
Capital assets	164,972	175,818
	\$ 8,765,166	\$ 8,169,798
Liabilities and Fund Balances Current liabilities: Accounts payable and accrued liabilities Deferred contributions Due to related party	\$ 2,388,591 3,869,796	\$ 1,390,717 4,186,520 298,642
	6,258,387	5,875,879
Deferred leasehold inducement	65,708	87,580
Fund balances: General Fund: Restricted funds: J.W. McConnell Foundation Trust Fund Scholarship Fund	1,274,505 94,026 1,072,540	1,143,743 108,026 954,570
	2,441,071	2,206,339
	\$ 8,765,166	\$ 8,169,798

STATEMENT OF REVENUE, EXPENSES AND CHANGES IN FUND BALANCES

Year ended December 31, 2018, with comparative information for 2017

	2018	2017
Revenue		
Donations Special events Government Member, service and event fees Managed services Investment income and miscellaneous Boys and Girls Clubs of Canada Foundation	\$ 8,805,252 218,847 4,638,486 605,762 17,496 138,315 304,928	\$ 8,630,007 12,500 2,159,034 557,942 59,266 114,542 518,136
	\$ 14,729,086	\$ 12,051,427
Expenses		
Support to Clubs, programs and services Grants for specific activities National programs Scholarships Governance	\$ 2,548,138 6,169,053 4,229,315 182,270 155,701	\$ 2,533,471 5,232,288 2,975,512 180,262 143,715
	13,284,477	11,065,248
Amortization of capital assets Administration	57,096 1,152,781	56,013 905,007
	14,494,354	12,026,268
Excess of revenue over expenses	234,732	25,159
Fund balances, beginning of year	2,206,339	2,171,224
Regional net assets received, internally restricted during the year		9,956
Fund balances, end of year	\$ 2,441,071	\$ 2,206,339



REVENUE

61% Donations

32% Government

4% Member, service and event fees

1%
Investment income
and miscellaneous

2% Boys and Girls Clubs of Canada Foundation

EXPENSES BY FUNCTION

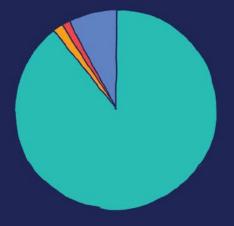
90%

Support to Member Clubs, Programs, Services and Grants

1% Scholarships

1% Governance

8% Administration and Amortization



THANK YOU TO OUR PARTNERS

for their outstanding commitment to changing young lives









Gap Inc.









Boys and Girls Clubs of Canada Foundation Fondation des Repaires jeunesse du Canada



















































REGIONAL PARTNERS











