



National Day (September 30) of Truth & Reconciliation

National Day of Truth and Reconciliation, also known as Orange Shirt Day, commemorates the thousands of First Nations, Métis, and Inuit children who were removed from their homes at the end of summer and forced to attend residential schools.

BGC staff and members from coast to coast wear orange shirts and host events as part of our Reconciliation efforts to remember residential school survivors.

[Learn more about Orange Shirt Day here.](#)

What's in the toolkit?

- FNMI & INDIGENOUS RESOURCES
- SUGGESTED SOCIAL MEDIA POSTS
- VISUALS
- AND MORE!



Orange Shirt Day

Thank you to Rachelle Masuskapoe from BGC Saskatoon for her Orange Shirt Day design. Rachelle's design is meant to reflect the different aspects of Indigenous Culture.

BGC's national office works with McCabe Promotional - an official Orange Shirt Supplier. For every orange shirt purchased, a minimum of \$10 will be donated to the Orange Shirt Society.

If possible, please also consider supporting local Indigenous printers/suppliers.



CHECK OUT

BGC Canada's EDI resource page —
FNMI & Indigenous resources include:
definitions, tips on reciprocal
relationship building, an AFN toolkit
and more!

[CLICK FOR RESOURCE PAGE](#)



ORDER

your FREE Legacy School kits
provided by BGC partner, the
Downie Wenjack Fund

[CLICK HERE TO ORDER](#)



POST

on social media and tag:

#EveryChildMatters
#OrangeShirtDay
#TruthandReconciliation

[CLICK TO DOWNLOAD IMAGES](#)

Sample posts

ANNOUNCE

#OrangeShirtDay is a national movement that takes place on September 30th. We remember and honour the children who were sent away to residential schools and reflect on the impact on Indigenous peoples. #EveryChildMatters
#TruthandReconciliation @BGCCan

ACTIVITY

For #OrangeShirtDay, we commemorate the thousands of First Nations, Métis, and Inuit children who were removed from their homes at the end of summer and forced to attend residential schools by [insert description of activity].
#EveryChildMatters #TruthandReconciliation

SHARE

Share and repost BGC Canada's National Day of Truth and Reconciliation and Orange Shirt Day posts to your channel.

AMPLIFY

Share and amplify the work being done by Indigenous-led organizations in your local community.

Every Child Matters



Miramichi



If you have any questions about social media, please contact the communications team at bgcc_comunications@bgccan.com