

2024
ANNUAL
REPORT





Michelle Banik
Chair, Board of Directors



Owen Charters
President & CEO

Opportunity Changes Everything

BGC Clubs are a great equalizer. Everyone at a Club is treated with the same respect and support - regardless of race, gender, socio-economic background, or ability. Our dedicated Club staff work tirelessly every day to make a difference, but the need is vast and ever-growing.

At BGC Clubs across the country, we are lifting young people up, instilling confidence and creating safe places where opportunity truly changes everything. As the world around us becomes more unpredictable and volatile, the steady and unwavering presence of BGC Clubs has never been more essential. We are here to ensure no child is left behind, no matter the circumstances.

When we released our last strategic plan, Stronger Together, in 2018, we could never have anticipated the global upheaval that followed. The world experienced a pandemic that reshaped everything. What was once a theme of strength quickly became one of survival, as Clubs rose to meet the moment and provide a safe space for young people during the most challenging times.

Now, as we emerge from the pandemic, we face a drastically different world. Children and youth face a world with pressures and challenges that previous generations could not imagine. Youth mental health issues have surged, online harms have reached alarming levels, the economy is sluggish, and political instability looms.

Growing Together, Creating Opportunities

In response to these evolving challenges, we knew it was time to reassess and adapt. In 2024, we took a deep dive into the lessons learned over the past few years and used that knowledge to future-proof our Clubs. From this, we launched our new five-year strategic plan, Growing Together, Creating Opportunities.

Developed by Clubs, for Clubs, this plan was designed to ensure that we remain not just Canada's largest but also its strongest child and youth-serving organization. It empowers us to grow and meet the increasing needs and complexities facing young people today while also leveraging the wealth of knowledge and expertise we've built over the last 125 years.

2024 Highlights

Throughout 2024, we worked to cement our reputation as Canada's largest dedicated child and youth serving organization. Our brand research showed that BGC Canada's reach and recognition have never been higher, with more Canadians aware of our vital work. Our fifth and most successful Youth of the Year Awards celebrated young people who have demonstrated incredible resilience and achievement. We launched the inaugural BGC Canada Alumni Hall of Fame, recognizing the impact former Club kids have made in their communities and beyond.

We continued to assert ourselves as the leaders in child and youth development and engagement with several initiatives, including Project Compass. This program empowers Club staff to help prevent gang involvement and human trafficking by offering mentorship, skill-building, and community involvement. We also revised and refined BGC Canada's Model for Success, our comprehensive theory of change, to ensure our approach remains at the cutting edge of youth empowerment.

In addition, we worked closely with the federal government to support initiatives like the Youth Mental Health Fund, advocating for the well-being of young people across the country. Our advocacy efforts also extended to provincial and federal governments, where we deepened their understanding of our impact and the critical need for continued investment in youth services.

2024 Challenges

This past year was also a struggle for the national team, as we saw significant drops in federal funding and revenue headwinds that persisted in 2025. The result of these challenges was the strategic reduction of our staff team through the fall months, and precipitating a further reduction in early 2025.

The team has been resilient and adaptable throughout these challenging times, and we remain committed to delivering and supporting the ambitious strategic plan Growing Together, Creating Opportunities. Despite the team restructuring, we have already made significant headway in continuing the essential work of supporting Clubs and building momentum on our ambitious plans.

Looking Forward

As we look to 2025, we are acutely aware of the challenges this year will bring. Political instability within Canada and on the global stage will likely continue shaping the future. Economic uncertainty, especially the potential for US tariffs, adds another layer of complexity to the landscape. However, despite these mounting obstacles, the importance of our work remains as critical as ever. In times of uncertainty, young people need our support more than ever. BGC Canada is unwavering in our commitment to ensuring that every young person has the opportunity to thrive and build a brighter future.

Thank you to Club staff, volunteers and our national board of directors, who all went above and beyond this year to put young people and their families first. Your tireless efforts and commitment to putting young people first are the backbone of the BGC movement. Because of you, the BGC movement remains strong, resilient, and ready to face whatever the future holds.



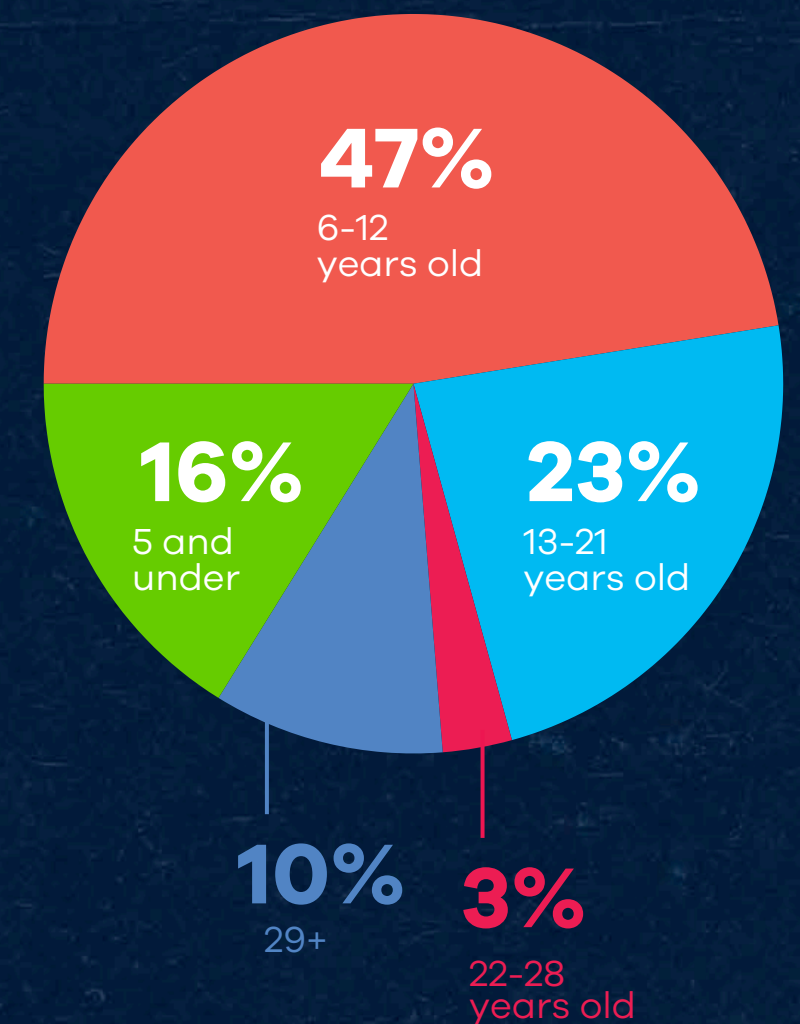
Who we are

Since 1900, we have engaged and empowered millions of children and youth across Canada. BGC Canada is an umbrella organization, supporting Clubs across the country.





Who we serve





our mission

To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.

our vision

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.

our values



belonging

We welcome everyone in a safe, accepting environment based on belonging and positive relationships.



respect

We ensure that everyone—children, youth, families, volunteers, staff—is heard, valued, and treated fairly.



encouragement and support

We encourage and support every child and youth to play, learn, and grow to achieve their dreams.



working together

We work together with young people, families, volunteers, our communities, and government.



speaking out

We speak out for children, youth, and families so that we can make our world better.



Youth of the Year

PRESENTED BY HYUNDAI AND SUPPORTED BY MONDELEZ AND OLD NAVY

Youth of the Year is a national initiative celebrating youth leadership and achievement at BGC Clubs across Canada.

Our Youth of the Year receive post-secondary scholarships, laptops, and prize packs, along with media and leadership training to prepare them as BGC ambassadors.

In 2024, our annual Youth of the Year event in Toronto welcomed National Youth of the Year, **Titobi**; Indigenous Youth of the Year, **Jordan**; **Alex**, **Jadyn**, **Taha**, **Yael**, and **Tessa**. During their days together, the youth had the chance to form meaningful connections, foster relationships and share their impactful stories. Upon returning to their communities, they continued serving as ambassadors for BGC Canada. They also continue to amplify their narratives and the positive impact of BGC Clubs through speaking to media, funders, and at events.

Back row: Jordan, Taha, Jadyn
Front row: Titobi, Tessa, Yael, Alex



National Youth Council

BGC Canada's 2024 National Youth Council (NYC) consists of 12 youth leaders from across the country who hold strong connections to their BGC Club and community.

Through their diverse identities and skills, they bring a youth voice, leadership, and insights into the governance, direction, and work of BGC Canada. Council members participate in committees, assist in planning national events, and serve as role models to Club youth.

In 2024, the NYC began planning the 2025 National Youth Forum. The 2025 event will be virtual to ensure as many Club youth as possible can attend. The NYC have worked diligently to innovate and create an opportunity in 2025 that is both accessible and engaging.

Back row: Natonya, Laura, James, Zara, Brendan. Middle row: Luckya, Ruqaiyah, Grace. Front row: Halla, Althea, Shaun, Ishiah.



Alumni Hall of Fame

In 2024, BGC Canada launched our inaugural Alumni Hall of Fame, a new initiative to recognize the extraordinary accomplishments of former Club kids who have gone on to make a lasting impact in their communities.

Alumni Hall of Fame underscores the transformative role BGC Clubs play in shaping the lives of young people, fostering their growth into strong, engaged members of society. Inductees embody the spirit of BGC Clubs and serve as inspiring role models for future generations.

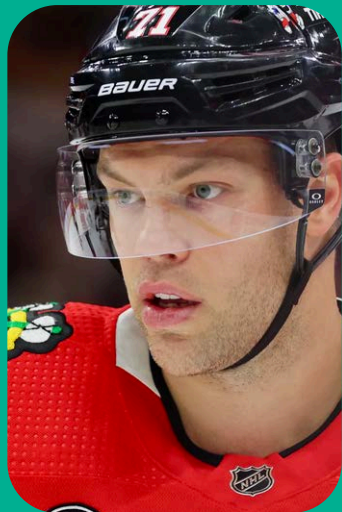
2024 inductees were celebrated during a special gala on May 31, 2024. The event was hosted by Canadian comedian and former Club kid Steve Patterson, who also hosts CBC's The Debaters.

2024 Inductees (L-R): Taylor Hall, Kayla Grey, Art Eggleton, Dr. Jean Clinton





2024 Alumni Hall of Fame inductees



Taylor Hall

Known for his dynamic playing style, Taylor Hall has become one of the top hockey players in the NHL. Throughout his career, he has been a leader both on and off the ice, embodying the values of teamwork, perseverance, and community.



Dr. Jean Clinton

Dr. Jean Clinton is a renowned child psychiatrist known for her significant contributions to mental health, especially in child development. She advocates for early childhood mental health and collaborates with families and communities to support healthy, resilient youth.



Kayla Grey

A trailblazing sportscaster, Kayla Grey is the first Black woman to host a national sports highlight show in Canada. As a prominent figure in sports media, she uses her platform to break barriers and advocate for greater representation of women and marginalized communities in sports.

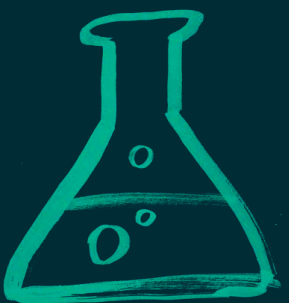


Art Eggleton

A dedicated public servant, Art Eggleton served the people of Canada for over four decades. From his early days as a Toronto City Councillor to his role as the Mayor of Toronto, a Member of Parliament, and a Senator, Eggleton has made a lasting impact on Canadian politics.

The BGC Canada Alumni Hall of Fame will honour outstanding alumni with its next induction ceremony in 2026, celebrating their achievements and inspiring future leaders and change-makers.

before and
after school
programs



digital
literacy
STEM
education

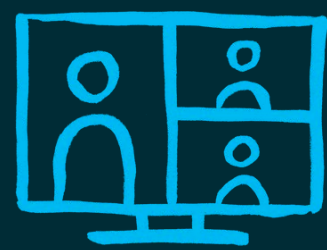
financial
education



arts
music
dance
theatre



homework
help



virtual
programming



scholarships
job readiness
indigenous
initiatives
& programs
youth
exchanges
mentoring
volunteering
youth
leadership
civic
engagement



What Clubs do



summer
camps

physical
fitness
& sports



mental
health &
wellness

healthy
snacks
& meals

nutrition
& food
education

gardening

outdoor
education

breakfast
programs

parenting
education
& support
substance
use &
prevention
crime
prevention
teen
dating
violence
prevention
restorative
justice



child care



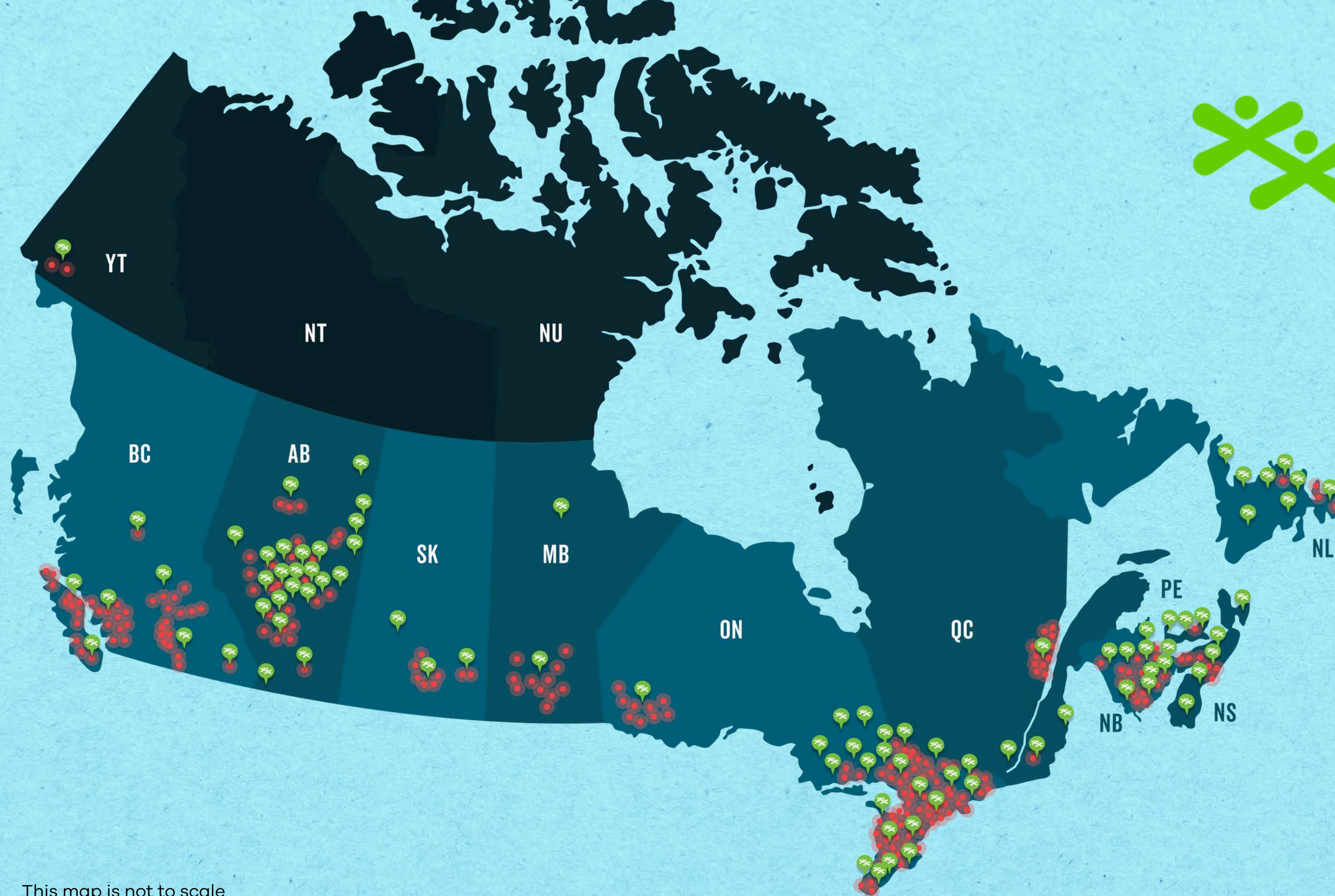
transport



youth
shelters
& housing



across
Canada



This map is not to scale



Club



Community served

Club locations

BGC Clubs serve 635 communities across Canada.

Yukon Territory

BGC Yukon

British Columbia

BGC Central Vancouver Island
BGC Cranbrook
BGC Kamloops & Williams Lake
BGC Okanagan
BGC South Coast BC
BGC South Vancouver Island

Alberta

BGC Airdrie Club
BGC Big Brothers Big Sisters of
Edmonton & Area
BGC Camrose and District
BGC Cochrane and Area
BGC Foothills Clubs (merged
with BGC Lethbridge & District)
BGC Fort McMurray
BGC Fort Saskatchewan
BGC Leduc
BGC Olds & Area
BGC Red Deer and District Club
BGC St. Paul & District
BGC Stettler & District
BGC Strathcona County
BGC Wetaskiwin
BGC Whitecourt & District
BGC Wolf Creek – Ponoka

Saskatchewan

BGC Battlefords
BGC Saskatoon
BGC Yorkton Inc.

Manitoba

BGC Thompson Inc.
BGC Winnipeg Inc

Ontario

BGC Albion Club
BGC Braeburn
BGC Brantford
BGC Chatham Kent
(Provisional)
BGC Cornwall/SDG
BGC Dovercourt Club
BGC Durham
BGC East Scarborough
BGC Eastview
BGC Hamilton-Halton
BGC Kawarthas
BGC London
BGC Niagara
BGC North Simcoe
BGC Ottawa
BGC Peel
BGC Renfrew County
BGC St. Alban's

BGC Sarnia-Lambton
BGC South East
BGC Thunder Bay
BGC Toronto Kiwanis
BGC West Scarborough

Quebec

BGC Dawson
Famille Espoir De Sherbrooke
(Provisional)
BGC MDJ Forum Jeunesse
(Provisional)
BGC MDJ Neuville (Provisional)
BGC MDJ La Marginale
(Provisional)
BGC MDJ L'Atôme (Provisional)
BGC MDJ L'Envol (Provisional)

New Brunswick

BGC Charlotte County Club
BGC Dieppe Inc.
BGC Grand Manan
BGC Greater Fredericton
BGC Greater Saint John Inc.
BGC Miramichi Club
BGC Moncton
BGC Petitcodiac Inc. (In
Management Agreement with
BGC Salisbury Inc.)
BGC Riverview

BGC Salisbury Inc. (In
Management Agreement with
BGC Petitcodiac Inc.)

Nova Scotia

BGC Cape Breton
BGC Greater Halifax Clubs
BGC Preston
BGC Truro & Colchester
BGC Yarmouth

Prince Edward Island

BGC Charlottetown
BGC Prince County

Newfoundland

BGC Bell Island Club
BGC Botwood Inc.
BGC James Hornell
BGC Gander
BGC Norris Arm
BGC St. Anthony and Area Club
BGC St. John's





159,888
served

6,753
staff members

1,214
Club staff are former
Club kids



8,519,944
healthy meals and snacks served



Support to Clubs

In 2024, the Club Services team continued to create innovative programming and grant opportunities for Clubs, and provide support through training, communications, and resources.



Quarterly **Program Staff Community Calls** to build a stronger network of Club staff nationally, to provide updates and hear from Clubs on current trends.

Continued to provide all Clubs with free access to the **Weikart Centre's Youth Methods, MyBlueprint** and **Human Digital Library** for Clubs receiving Learn On funding.

\$5,463,069 was distributed to Clubs in food and program funding in 2024.



Engaged the **National Programs Advisory Committee** in the new Model for Success development, Program Gaps annual survey as well as informing and advising BGC Canada on current trends, issues, needs of Clubs, Club staff, and Club members and their families.

Conducted and moderated **77 sessions for Clubs**. Sessions included program specific training for youth and Club staff, grant information, and program-specific Community of Practice calls.



Support to Clubs

Created Project Compass, funded by Public Safety Canada, with training and a new national manual provided for all Clubs to **address and prevent youth radicalization and violent extremism.**

Launched an updated **Kid Food Nation** and an all-new **Chef Nation** program. All Clubs that applied received funding to offer the programs in their communities.

Continued to expand and grow MyBGC/ MyBGCU, the all-in-one interactive platform for youth, staff and boards. In 2024 registered users grew 300% over 2023 as a result of staff and board training resources and program grants for Learn On and Skilled4Success.

Developed new content for MyBGC including, **LeadUp, ScratchStudio and numerous activities and challenges.** BGC staff continued to work on other platform enhancements in 2024.



Public Policy



BGC Canada is a leader in the non-profit sector, advocating for and supporting Clubs to engage with all levels of government. In 2024, this included:

- ✓ Worked with the National Programs team to **secure \$7.7 million** in federal funding.
- ✓ **Produced Exploring a Canada-Wide Before and After-School Care Strategy**, providing a policy landscape, exploration of gaps, promising practices, recommendations and next steps needed for a national-coordinated strategy.
- ✓ Successfully advocated for CWELCC **funding reforms** that directly addressed many of the issues we identified in our ongoing advocacy.
- ✓ Supported Clubs to secure nearly **600 Canada Summer Job grants** to hire youth nationwide **totalling \$4.2 million in funding**.
- ✓ **Engaged an Ottawa-based consultancy** to advise on GR engagement strategies, with a specific focus on the election in 2025 and successful post-election strategies.
- ✓ **BGC Canada led national advocacy ahead of the Federal Budget**, with four advocacy priority areas receiving recognition in the government's 2024 budget. (NB: Many initiatives are now deferred due to the federal government prorogation)
- ✓ **Partnered with nonprofit associations** across Canada to strengthen data collection, develop federal advocacy positions and supports for the sector at every level of government.
- ✓ **Developed our federation's advocacy capacity and profile** by hosting Club leaders and youth at advocacy days in Newfoundland and Ontario; convening a roundtable discussion in BC with the Minister for Child Care; supporting Clubs in Alberta to prepare for provincial pre-budget submissions; working with Clubs in New Brunswick to advance a provincial submission for program funding.
- ✓ **Updated Election readiness toolkit**

Marketing and Communications

Our team is dedicated to empowering Clubs with the tools and support they need. From creative design to national updates, we provide Clubs with valuable resources to amplify their impact.



Launched the **Because of a Club** national brand campaign, spotlighting BGC Clubs as the key solution to the many challenges facing young people today.



Filmed a **spoken word video "Opportunity Changes Everything"** written and performed by **Shahaddah Jack**, a former Club kid, 2022 BGC Canada National Youth of the Year, and Toronto's first-ever Youth Poet Laureate. [Click here to watch the video >](#)



Kept Clubs informed with regular communications like the **2024 Brand Calendar**, the **weekly SCOOP newsletter** for all staff, and the monthly **Executive Brief** for Club leadership.



Worked with French-speaking Clubs to set annual brand goals, expanded BGC's visibility and **strengthened our connections within French-speaking communities.**



Visited Clubs to update our photo and video library with photos of Club kids from across Canada.



Helped Clubs enhance their visual identity by **developing graphic templates** including signage, posters, and more.



Delivered design and marketing tutorials through in-person presentations and webinars to boost Club creative capabilities.



Increased Club social media footprint by creating tailored **social media toolkits & templates**, helping Clubs to connect with their audiences.

With these efforts in 2024, BGC Canada's online presence has grown significantly, with over 59,000 social media followers and more than 12 million impressions across social platforms.

bgc CLUB DAY

On June 7, 2024, Clubs across Canada celebrated BGC Club Day – our national awareness day – and the opportunities Clubs provide for young people and their families each year.



76 Clubs engaged in BGC Club Day across ten provinces and one territory.



#BGCClubDay and #JourDesClubsBGC reached over **3.5 million people** on social media.



An interactive map on bgccclubday.com showcased **Club events** across Canada.

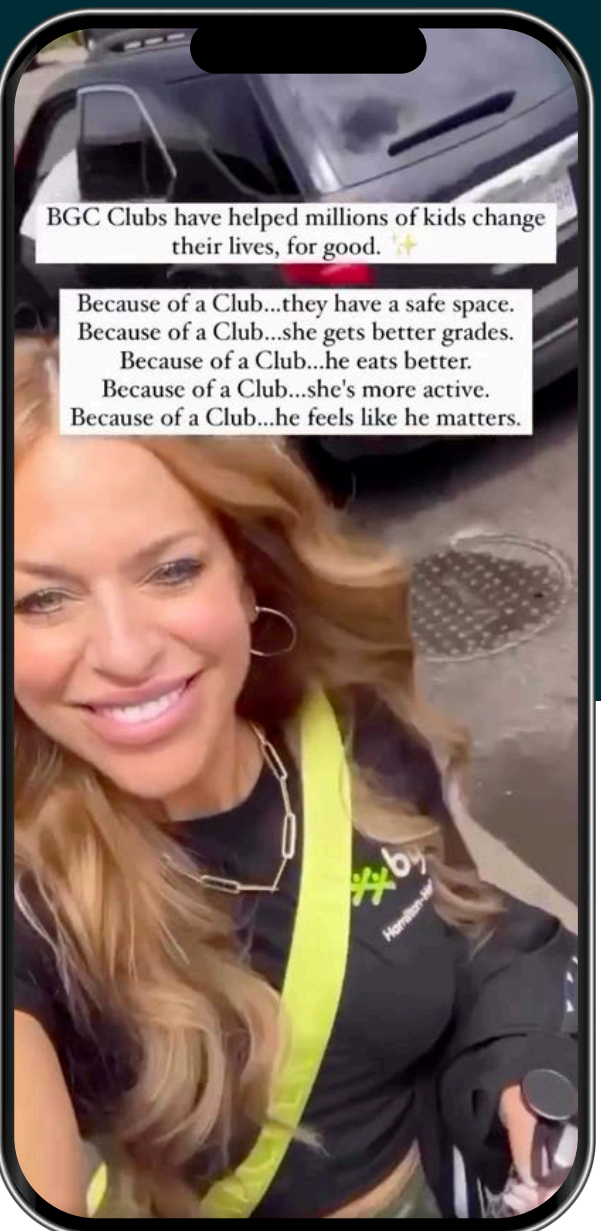


Clubs took part in **weekly activity challenges** leading up to BGC Club Day.



Social media activations included:

- ✓ BGC Club Day promo videos to build excitement for the day.
- ✓ Shared BGC alumni stories.
- ✓ Canadian influencers visited Clubs nationwide, boosting #BGCClubDay by sharing live updates from Club Day events or later showcasing their Club adventures through photos and videos.



bgc CLUB DAY



53 civic activations including:

- ✓ **3 municipal proclamations** recognizing June 7, 2024 as BGC Club Day.
- ✓ **BGC flags raised at 14 City Halls** across Canada.
- ✓ **39 landmarks lit up in BGC green** including the CN Tower, Science World, Niagara Falls, the Montréal Olympic Stadium, Calgary Tower, the Toronto Sign, and more.



13 elected officials joined in on the fun and posted about BGC Club Day (MPs, Senators, and other politicians)



M&M Food Market helped BGC Club Day reach millions of Canadians through in-store fundraising and thousands of M&M employees in BGC t-shirts, along with BGC mentions on social media, customer emails and flyers.




Learning & Impact

BGC Canada's Learning & Impact equips Clubs to prove and improve their impact through evaluation. Clubs collect quantitative (survey) and qualitative (interview) data to learn about the transformational outcomes of Clubs in four areas: positive relationships, healthy living, lifelong learning, and leadership.

- ✓ All BGC Clubs were invited to conduct a national outcomes survey for children and youth aged eight and older.
- ✓ Teams from 97% of full member BGC Clubs in Canada participated in the survey implementation.
- ✓ Surveys were completed by 8,195 children and youth.
- ✓ Qualitative data was collected by Club staff at 17 Clubs from 6 provinces.
- ✓ Through one-on-one, in-depth interviews Club staff interviewed 388 children and youth about the difference the Club has made in their lives.

Since its inception in 2022, Learning and Impact has become one of Canada's largest studies, collecting over 20,500 survey responses and interviewing nearly 1,250 children and youth.



A photograph of two young girls laughing together. The girl on the left has dark hair in two braids and is wearing a dark grey sweater. The girl on the right has long dark hair with bangs and is wearing a white long-sleeved shirt. They are standing against a background that is blue with a large yellow circular shape on the left side.

The data from the member survey demonstrates the transformational impact Clubs have on a young person's life.

Because of a Club, 90% or more of children and youth surveyed report that they:

- ✓ have more people they like to spend time with
- ✓ are better at helping out
- ✓ are more excited to try new things
- ✓ are more accepting of others
- ✓ are more physically active
- ✓ are more confident
- ✓ work better with others
- ✓ are more comfortable being themselves
- ✓ have a more positive influence on others
- ✓ make better choices

Contributors

National Board

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Vice-Chair & Secretary

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Vice-Chair

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Treasurer

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David Renwick
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Allan Lindsay
Trustee

Bonny Van Rest
Trustee

Jason Mullins
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Nadia Hamilton
Trustee
(resigned in 2024)

Phil McDowell
Trustee
(resigned in 2024)

Rebecca Tascona
Trustee
(resigned in 2024)

National Youth Council

Althea
British Columbia

Brendan
Ontario

Grace
Ontario

Halla
Ontario

Ishiah
Quebec

James
Alberta

Laura
Saskatchewan

Luckya
British Columbia

Natonya
Alberta

Ruqaiyah
Ontario

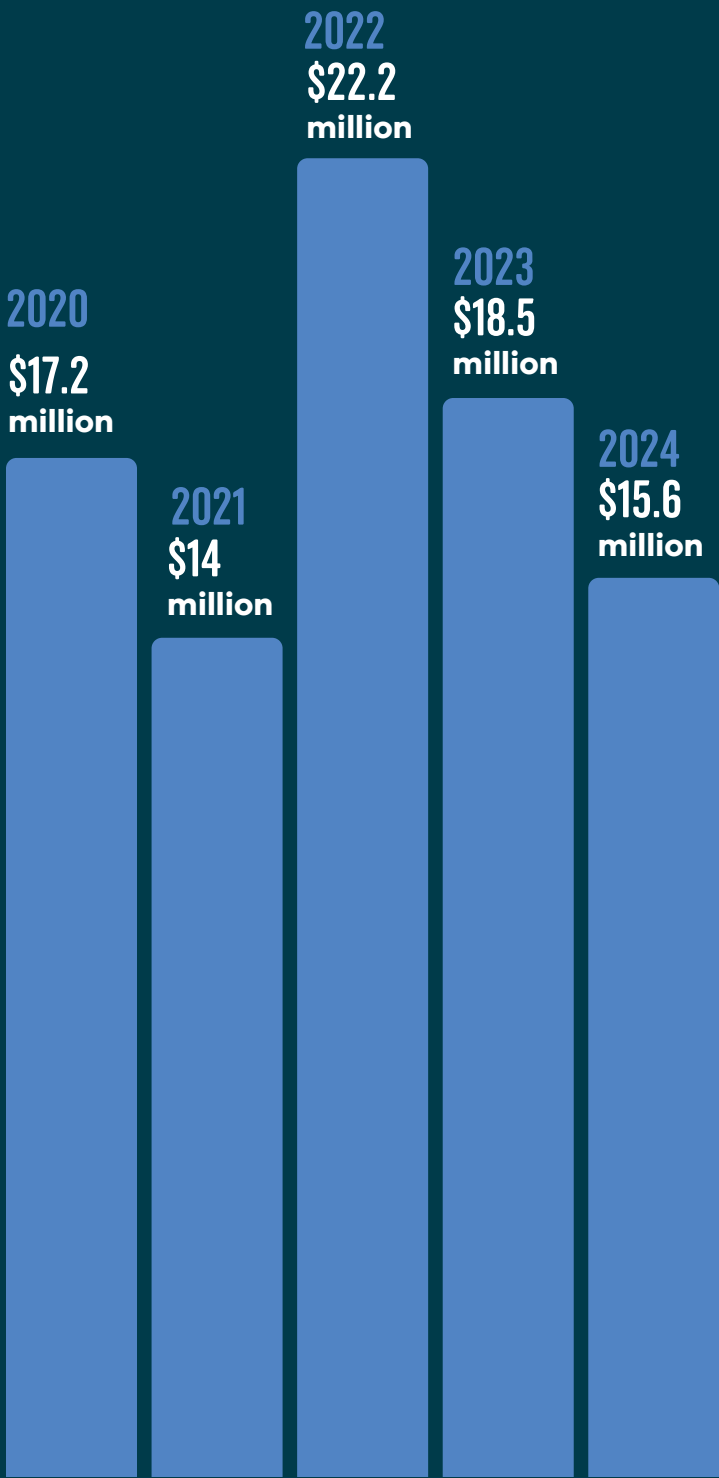
Shaun
Alberta

Zara
Ontario



Financial Summary

SUPPORT TO CLUBS



BALANCE SHEET

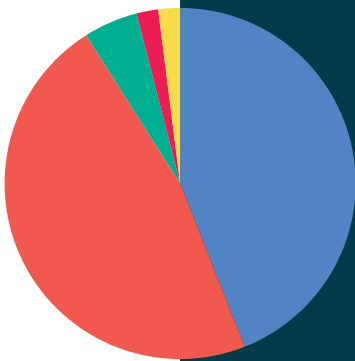
December 31, 2024, with comparative information for 2023

	2024	2023
ASSETS		
Current assets:		
Cash	\$ 6,905,025	\$ 9,536,940
Grants and other receivables	286,421	1,065,361
Prepaid expenses and other	285,429	323,397
Due from related party	1,248,112	929,631
	8,724,987	11,855,329
Capital assets		
Due from related parties	416,000	-
	\$ 9,366,932	\$ 12,173,237
LIABILITIES AND NET ASSETS		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 3,184,216	\$ 4,734,115
Deferred contributions	4,726,952	5,541,760
	7,911,168	10,275,875
Deferred leasehold inducement		
	-	-
Net assets:		
Unrestricted	1,455,764	1,897,362
	\$ 9,366,932	\$ 12,173,237

STATEMENT OF REVENUE AND EXPENSES

For the year ended December 31, 2024, with comparative information for 2023

	2024	2023
REVENUE		
Government	\$ 7,903,991	\$ 10,122,784
Donations	8,334,328	8,319,509
Member, service and event fees	912,794	731,970
Boys and Girls Clubs of Canada Foundation	294,000	781,704
Investment income and miscellaneous	438,717	353,799
Special events	213,179	127,060
	\$ 18,097,009	\$ 20,436,826
EXPENSES		
Grants for specific activities	\$ 5,331,656	\$ 9,105,376
National programs	5,448,312	4,515,222
Support to Clubs, programs and services	4,191,031	4,434,666
Scholarships	415,736	182,828
Governance	271,385	261,666
	15,658,120	18,499,758
Administration	2,688,199	2,178,336
Amortization of capital assets	137,949	181,206
Special events	54,339	62,874
	18,538,607	20,922,174
Excess of revenue over expenses	\$ (441,598)	\$ (485,348)



REVENUE

44%

Government

47%

Donations and special events

5%

Member, service and event fees

2%

Investment income and miscellaneous

2%

BGC Canada Foundation



EXPENSES BY FUNCTION

83%

Support to Member Clubs, Programs, Services and Grants

1%

Governance

16%

Administration and Amortization

Thank You

to our partners for their outstanding commitment to changing young lives.



Gift In-kind

- Canada Goose • Epic Investment Services • Globe & Mail • McCabe Promotion
- Oppono Lending • Pattison Outdoor • Planet Fitness • Soles 4 Souls

Regional Partners

- Government of Alberta • Government of British Columbia
- Government of Ontario

"Raised by a hardworking single mother, BGC programs gave me a safe space to learn, grow, and build relationships. Now, as part of goeasy, I'm honoured to give back and help shape the future for youth in communities like the one that shaped me."

-Paul Barnes, goeasy employee



bgccan.com

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