



OPPORTUNITY CHANGES EVERYTHING

2025 ANNUAL REPORT



OPPORTUNITY CHANGES EVERYTHING

During vital out-of-school hours, our BGC Clubs across the country provide safe, welcoming spaces where young people are supported, encouraged, and given opportunities to grow into healthy, engaged members of their communities. As Canadians navigate increasing complexity—from economic pressures to mental health challenges—the role of Clubs has never been more essential.



MICHELLE BANK
BOARD CHAIR



CARRIE WAGNER
INTERIM PRESIDENT
& CEO

Growing Together, Creating Opportunities

Growing Together, Creating Opportunities, our five-year strategic plan launched in 2024, continues to guide our shared work across the BGC movement. Grounded in a long-term, forward-looking vision, the plan focuses our efforts on meeting the evolving needs of children and youth while strengthening the foundations that allow Clubs to remain relevant, resilient, and responsive.

Throughout 2025, this framework helped advance priorities across the organization: cultivating a thriving and supportive workplace; fostering a culture of belonging for children, youth, and staff; securing sustainable and diversified funding; deepening and expanding life-changing impact; elevating our national influence; and strengthening the operational excellence required to support a strong federation of Clubs nationwide.

2025 Highlights

Throughout the year, we were proud to celebrate BGC's 125th anniversary—a milestone that honoured more than a century of service to children, youth, and communities across Canada. This anniversary offered an opportunity to reflect on our legacy, recognize the dedication of generations of staff and volunteers, and recommit ourselves to creating opportunities for the next generation of young people.

Another successful Youth of the Year celebration, and our newly formed National Youth Advisory Circle, is proving that youth voices from within the movement grow stronger. We continued to demonstrate leadership in the child and youth-serving sector while supporting Clubs through a challenging funding environment. With the continued confidence of corporate partners and foundations, we continued to grant funding directly to local Clubs across the country.

We also invested in leadership, connection, and shared learning across the BGC movement. The 2025 Leadership Symposium brought leaders together from across Canada to strengthen relationships, exchange ideas, and build collective capacity. At a time of ongoing change and uncertainty, this gathering reaffirmed the value of collaboration, peer learning, and shared purpose in advancing our mission.

2025 Challenges

While 2025 brought important progress, it also presented continued challenges that led to a strategic reduction of the National team to streamline costs and meet aggressive financial targets. We closed the year in a strong position, thanks to remarkable wins and the addition of 18 new partners.

Inflationary pressures, a tight labour market, and ongoing reductions in government funding continued to affect the sector, requiring careful decision-making and adaptability at both the national and local levels.

Despite these pressures, Club staff, volunteers, and national team members remained deeply committed to putting young people first. Their resilience, innovation, and dedication ensured that progress continued across our strategic priorities, even in a constrained environment.

Leadership Transition

Late in 2025 Clubs were advised that after 10 years of dedicated service, President & CEO Owen Charters, would be stepping down in January of 2026 to pursue a new role in nonprofit leadership. We are deeply grateful for the contributions Owen made during his tenure. In December, the National Board of Directors appointed Carrie Wagner as Interim President & CEO. Carrie's extensive history with Clubs and her leadership of the BGC Canada team made her an ideal choice to step into this role ensuring a seamless transition. A national search is underway for BGC Canada's next President & CEO.

Looking Forward

As we look ahead, the need for Clubs continues to grow—along with the importance of sustained investment to ensure they remain safe, welcoming, well-supported, and responsive to community needs. By growing together and creating opportunities, we remain focused on strengthening our workforce, fostering belonging, expanding impact, advocating for children and youth, and inspiring investment in the BGC movement.

In an uncertain world, stability, connection, and opportunity matter more than ever. BGC Canada remains steadfast in our commitment to ensuring every young person has the support they need to thrive—now and for generations to come.

We extend our sincere thanks to Club staff, volunteers, partners, our National Board of Directors, and Foundation Board of Trustees. Your continued partnership and leadership are the foundation of our impact. Because of you, the BGC movement remains strong, resilient, and ready to continue growing—together.



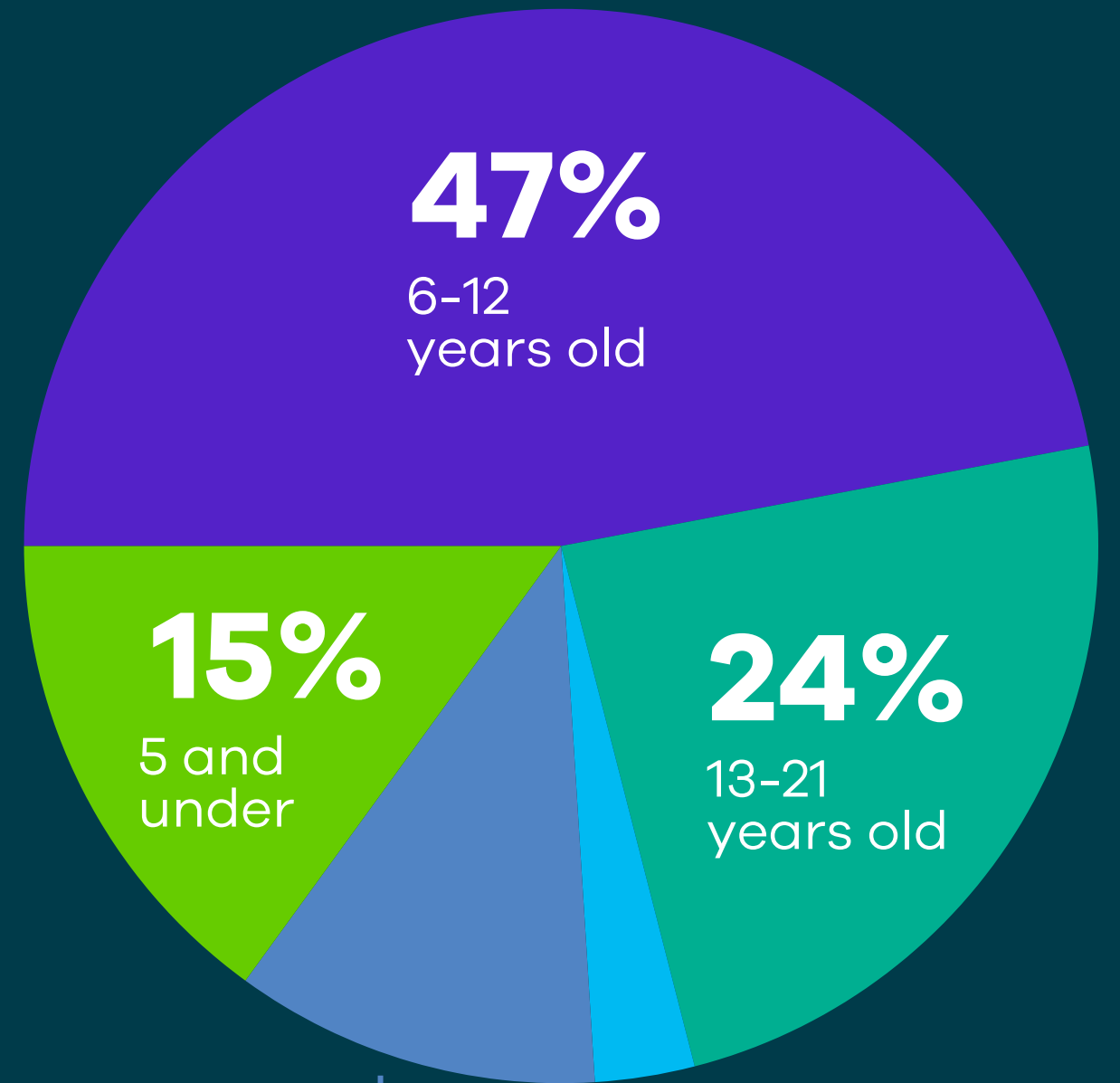
WHO WE ARE

Since 1900, we have engaged and empowered millions of children and youth across Canada.

BGC Canada is an umbrella organization, supporting Clubs across the country.



WHO WE SERVE



11%
29+

3%
22-28
years old



OUR MISSION

To provide safe, supportive places where children and youth can experience new opportunities, overcome barriers, build positive relationships, and develop confidence and skills for life.



OUR VISION

All children and youth discover and achieve their dreams and grow up to be healthy, successful, and active participants in society.



OUR VALUES



BELONGING

We welcome everyone in a safe, accepting environment based on belonging and positive relationships.



RESPECT

We ensure that everyone—children, youth, families, volunteers, staff—is heard, valued, and treated fairly.



ENCOURAGEMENT & SUPPORT

We encourage and support every child and youth to play, learn, and grow to achieve their dreams.



WORKING TOGETHER

We work together with young people, families, volunteers, our communities, and government.



SPEAKING OUT

We speak out for children, youth, and families so that we can make our world better.



CELEBRATING 125 YEARS OF CLUB IMPACT

In 2025, we proudly celebrated the 125th anniversary of our very first BGC Club in Saint John, New Brunswick. This historic milestone is a testament to Clubs' unwavering commitment to youth development, empowerment, and support.

We look forward to continuing this legacy of providing opportunities for the youth of today and tomorrow.






YOUTH OF THE YEAR

presented by  **HYUNDAI**

SUPPORTED BY HERSHEY CANADA INC. AND OLD NAVY

Youth of the Year is a national initiative celebrating youth leadership and achievement at BGC Clubs across Canada.

Our BGC Canada Youth of the Year receive:

-  post-secondary scholarships,
-  laptops, and prize packs,
-  media and leadership training to prepare them as BGC ambassadors.



Mackenzie She/Her
BGC Leduc



Grace She/Her
BGC Durham



Ruben He/Him BGC
St. Alban's Club



Yusef He/Him
BGC London



Zahra She/Her
BGC Ottawa



YOUTH OF THE YEAR

presented by  **HYUNDAI**

In 2025, our annual Youth of the Year event in Toronto welcomed National Youth of the Year, Ruben; Mackenzie, Grace, Yusef, and Zahra.

During their days together, the youth had the chance to form meaningful connections, foster relationships and share their impactful stories.

Upon returning to their communities, they continue to serve as ambassadors for BGC Canada.

They continue to amplify their narratives and the positive impact of BGC Clubs through speaking to media, funders, and at events.



NATIONAL YOUTH ADVISORY CIRCLE

In 2025, the BGC Canada Youth Advisory Circle shifted its work from organizing the National Youth Forum, to focused, intentional engagement of youth voices.

The name was also adapted to the National Youth Advisory Circle (NYAC) from the National Youth Council, influenced by youth engagement best practices and Indigenous knowledge and teachings.

The NYAC is composed of 7 youth leaders aged 16-21 who hold strong connections to their BGC Club.

Through their diverse identities, experiences and skills, the National Youth Advisory Circle offers leadership, insight and advice into the direction and work of BGC Canada projects at a national level.

Participating in the National Youth Advisory Circle provides members with meaningful opportunities to build leadership, knowledge and capacity, as well as to access networking, mentorship and training opportunities.



Elise She/Her
BGC South East



Erica She/Her
BGC London



Eva She/They
BGC Red Deer & District



Jabin He/They
BGC Wetaskiwin



Ruqaiyah She/Her
BGC Eastview



Riley He/Him
BGC St. John's



Grace She/Her
BGC Durham

WHAT BGC CLUBS DO



STEM education
Digital literacy
Virtual programming
Homework help
Financial education
Indigenous initiatives
& programs



Child care



Physical fitness & sports
Outdoor education
Substance use & prevention



Mental Health
& Wellness



Volunteering
Restorative justice
Teen dating violence prevention
Parenting education & support
Crime prevention



Summer Camps



Arts
Music
Dance
Theatre



Before & After
School Programs
Transport



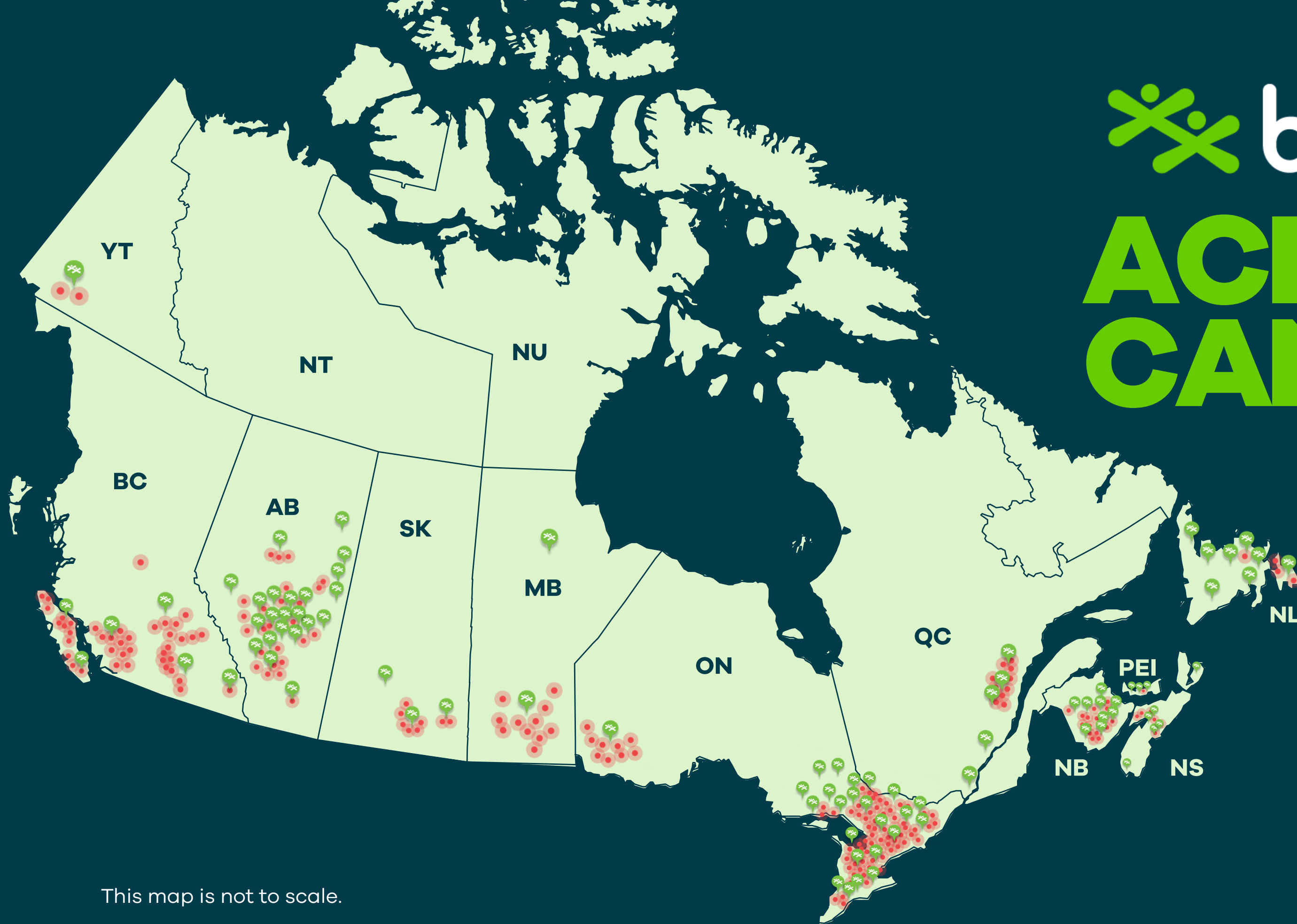
Scholarships
Youth exchanges
Job readiness
Mentoring
Civic engagement



Healthy snacks & meals
Nutrition & food education
Breakfast programs



ACROSS CANADA



This map is not to scale.

● Community served

📍 Club

CLUB LOCATIONS

BGC CLUBS SERVE 665 LOCATIONS ACROSS CANADA.

YUKON TERRITORY

BGC Yukon

BRITISH COLUMBIA

BGC Central Vancouver Island
BGC Cranbrook
BGC Kamloops & Williams Lake
BGC Okanagan
BGC South Coast BC
BGC South Vancouver Island

ALBERTA

BGC Airdrie Club
BGC Big Brothers Big Sisters of
Edmonton & Area
BGC Camrose and District
BGC Cochrane and Area
BGC Fort McMurray
BGC Fort Saskatchewan
BGC Leduc
BGC Olds & Area
BGC Red Deer and District Club
BGC Southern Alberta
BGC St. Paul & District

BGC Stettler & District
BGC Strathcona County
BGC Wetaskiwin
BGC Wolf Creek

SASKATCHEWAN

BGC Battlefords
BGC Saskatoon
BGC Yorkton Inc.

MANITOBA

BGC Thompson Inc.
BGC Winnipeg Inc

ONTARIO

BGC Albion Club
BGC Braeburn
BGC Brantford
BGC Chatham Kent (Provisional)
BGC Cornwall/SDG
BGC Dovercourt Club
BGC Durham

BGC East Scarborough
BGC Eastview
BGC Hamilton-Halton
BGC Kawarthas
BGC London
BGC Niagara
BGC North Simcoe
BGC Ottawa
BGC Peel
BGC Renfrew County
BGC St. Alban's Club
BGC Sarnia-Lambton
BGC South East
BGC Thunder Bay
BGC Toronto Kiwanis
BGC West Scarborough

QUEBEC

BGC Dawson
Famille Espoir De Sherbrooke
(Provisional)
BGC MDJ Forum Jeunesse
(Provisional)

BGC MDJ Neuville (Provisional)
BGC MDJ La Marginale (Provisional)
BGC MDJ L'Atôme (Provisional)
BGC MDJ L'Envol (Provisional)

NEW BRUNSWICK

BGC Charlotte County Club
BGC Dieppe Inc.
BGC Grand Manan
BGC Greater Fredericton
BGC Greater Saint John Inc.
BGC Miramichi Club
BGC Moncton
BGC Petitcodiac Inc.
(Merged with BGC Salisbury Inc.
to form BGC Three Rivers)
BGC Riverview
BGC Salisbury Inc.
(Merged with BGC Petitcodiac Inc.
to form BGC Three Rivers)

NOVA SCOTIA

BGC Cape Breton
BGC Greater Halifax Clubs
BGC Preston
BGC Truro & Colchester
BGC Yarmouth

PRINCE EDWARD ISLAND

BGC Charlottetown
BGC Prince County

NEWFOUNDLAND & LABRADOR

BGC Bell Island Club
BGC Botwood Inc.
BGC James Hornell
BGC Gander
BGC Norris Arm
BGC St. Anthony and Area Club
BGC St. John's



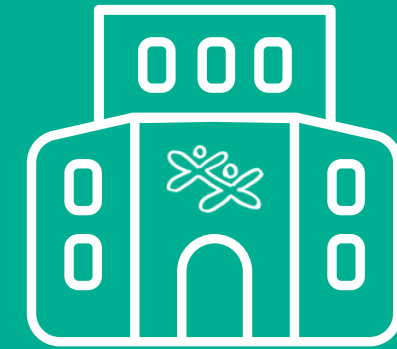
8,109,366

healthy meals
and snacks served
each year



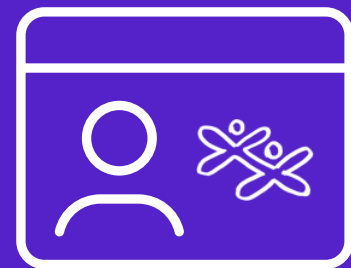
1,212

Club staff are
former Club kids



665

Club
locations



7,323

Staff
Members



166,695

Children and
youth served



EQUITY, DIVERSITY & INCLUSION & INDIGENOUS ENGAGEMENT

BGC Canada's journey into equity, diversity and inclusion (EDI) and commitment to deepening relationships with Indigenous communities are rooted in meaningful work already happening across the BGC Federation—demonstrating to youth from coast to coast to coast that they are welcomed and valued at BGC Clubs, regardless of their identity or background.

-  **Hosted monthly EDI Community of Practice** meetings for Clubs.
-  **Launched an EDI Resource** toolkit to support Clubs through the entire process of EDI assessments, from gathering information and increased learning, to action planning.
-  **Hosted EDI assessment information sessions** to provide an in-depth review of the EDI Resource toolkit.
-  To date, **19 Clubs engaged with the EDI assessment process.**
-  **Hired an Indigenous Programs Manager** to advance our Indigenous Engagement work across the country.
-  **Offered webinars on cultural safety** to BGC Clubs to promote places of belonging based on Indigenous knowledge and teachings.
-  Developed workplan for a toolkit that will enhance **organizational capacity, deepen relationships with Indigenous communities, and ensure Indigenous rights, knowledge, and leadership meaningfully shape our policies, programs and practices.**

MYBGC & MYBGCU

With funds generously provided by the Government of Canada, we're continuing to build on and enhance our self-directed learning management systems.

MyBGC and MyBGCU work as companions to the programming and relationship-building taking place in Clubs.

Aligned with our Mission and Vision, they're built on four categories—Lifelong Learning, Self-Determination, Positive Relationships, and Healthy Living—known to lead to a high-quality Club experience.

We are continuing to add and improve quality training content and improve the user experience in 2026.



In 2025, we are proud to say:

- 100% of Clubs are registered and active on MyBGC and MyBGCU
- User growth of 153% year over year.
- Program completions increased by 219%.
- 39 major platform enhancements, including improved onboarding and reporting tools

NEW ON MYBGC & MYBGCU



11 youth programs

around employment, mental health, financial literacy, and more.



9 activities

to encourage youth engagement outside of programming.



5 staff programs

to equip Club staff with resources to support their work.



11 live events

making it easier for Club youth and staff to attend virtual events.



NEW FRENCH CONTENT


to better meet the needs of our French-speaking Clubs.


LEARNING & IMPACT

BGC Canada's Learning & Impact initiative equips Clubs to prove and improve their impact through evaluation. Clubs collect data to learn about the transformational outcomes of Clubs in four areas: positive relationships, healthy living, lifelong learning, and leadership. Since its inception in 2022, BGC Canada's Learning and Impact has become one of the largest studies of its kind in Canada.

 **96% of Clubs** deployed the BGC Member Survey in 2025.

 Clubs collected **surveys from nearly 8,900 members**.

 A new report, *The Impact of BGC Canada: A 3-Year Study of the Impact of Clubs*, was released in May. The mixed-methods evaluation **report summarizes data from 20,796 survey responses and 1,246 interviews** with children and youth collected by Clubs from 2022-2024.

 **BGC Canada began developing new evaluation tools that will enable Clubs to measure key outcomes in greater depth and the impact of working at a Club.**

 **A new Learning & Impact Community of Practice was launched in late 2025.** The Community of Practice supports Clubs in deepening and expanding their use of their data to prove and improve their impact.





J'♥ mon BGC 
parce-que j'ne peux jouer
au minecraft, et le soccer
le cinéma et le
Gym 

The data from the BGC Member Survey demonstrates the transformational impact Clubs have on a young person's life.

Because of a Club, 90% or more of children and youth surveyed report that they:

- have improved **social connections**
- are more **confident** in their abilities
- are better at **taking initiative**
- are more **empathetic**
- are more **physically active**
- are more **excited to try new things**
- have improved **cooperation** skills
- are more **accepting of themselves**
- **make better choices** for themselves
- have a more **positive influence** on others

*Takeaways from the 2025 National Member Survey,
BGC Canada*



PUBLIC POLICY

BGC Canada is a leader in the non-profit sector, advocating for and supporting Clubs to engage with all levels of government. In 2025, this included:

-  **Advising Clubs nationally on government relations** and successful post-election strategies.
-  **Leading advocacy efforts for BGC St. Anthony & Area with the province of Newfoundland & Labrador** in support of rebuilding their Club destroyed by a fire.
-  **Supporting Clubs** in New Brunswick and Nova Scotia with advocacy and preparing program funding submissions.
-  **Continuing to organize and support Ontario Clubs** with collective advocacy on **Canada-Wide Early Learning Child Care (CWELCC) and Ontario Afterschool Program (ONASP)** concerning policy and funding.
-  **Partnering with Elections Canada to reduce barriers to youth democratic participation** through social media.
-  **Partnering with nonprofit associations** across Canada to strengthen data collection, develop federal advocacy positions and provide support for the sector at every level of government.
-  **Submitting an open letter** in partnership with UNICEF and other peer organizations **advocating for youth policy for National Child Day.**



MARKETING & COMMUNICATIONS

Our team supports the BGC brand nationwide through creative tools and communication resources for Clubs that strengthen local impact and national visibility.



Launched the **#1 Third Place for Kids national brand campaign** on radio, television, print and digital channels.



Redesigned **national website** with a focus on advocacy issues, BGC impact and outcomes



Kept Clubs informed with the **weekly SCOOP newsletter** for all Club staff, and the **monthly Executive Brief** for Club leadership.



Worked with **French-speaking Clubs** to **set annual brand goals**, expanded BGC's visibility and strengthened our connections within French-speaking communities.

MARKETING & COMMUNICATIONS



Helped Clubs enhance their visual identity by developing graphic templates. Created social media toolkits, helping Clubs to connect with their audiences.



Delivered creative and communications support for the **fifth annual Youth of the Year (YOY) Awards**.



Elevated youth voices through personalized youth videos, daily event recap reels **and media outreach and engagement**.



Provided **campaign and partner activation support**, promoting national partner initiatives, partner events and youth engagement opportunities.



Updated our **photo and video library** with photos of Club youth from across Canada.

bgc CLUB DAY

On June 6, 2025, Clubs across Canada celebrated BGC Club Day – our national awareness day – and the opportunities Clubs provide for young people and their families each year.

- **91% of our Clubs** engaged in BGC Club Day across ten provinces and one territory.
- #BGCClubDay and #JourDesClubsBGC reached over **3.3 million people** on social media.
- An interactive map on bgclubday.com showcased **Club events** and public activations across Canada.



Social media activations included:

- BGC Club Day promotional videos to build excitement for the day.
- Sharing BGC alumni stories.



Clubs took part in **weekly activity challenges** leading up to BGC Club Day, helping share the unbelievable impact of Clubs.

bgc CLUB DAY



BGC Canada National staff, corporate partners, volunteers, and government officials joined in on the fun by taking part in Club events.



M&M Food Market helped BGC Club Day reach millions of Canadians through:

- in-store fundraising
- employee engagement
- social media amplification
- and customer communications.



62 civic activations included:

- 4 municipal proclamations recognizing June 6, 2025, as BGC Club Day.
- BGC flags raised at 16 City Halls across Canada.
- 42 landmarks lit up in BGC green, including the CN Tower, Niagara Falls, the Montréal Olympic Stadium, the Toronto sign, and more.





CONTRIBUTORS

National Board of Directors

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Rachel Barry
Vice-Chair & Secretary

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Ontario

Ruqaiyah
Ontario

Erica
Ontario

Eva
Alberta

Jabin
Alberta

FINANCIAL SUMMARY



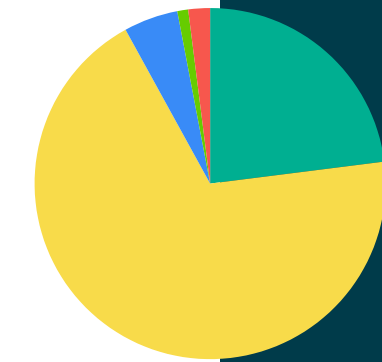
December 31, 2025, with comparative information for 2024

| | 2025 | 2024 |
|------------------------------------------|----------------------|---------------------|
| Assets | | |
| Current assets: | | |
| Cash | \$ 8,631,211 | \$ 6,905,025 |
| Grants and other receivables | 533,552 | 286,421 |
| Prepaid expenses and other | 216,303 | 285,429 |
| Due from related parties | 279,492 | 1,248,112 |
| | 9,660,558 | 8,724,987 |
| Capital assets | 144,980 | 225,945 |
| Due from related parties | 425,000 | 416,000 |
| | \$ 10,230,538 | \$ 9,366,932 |
| Liabilities & Net Assets | | |
| Current liabilities: | | |
| Accounts payable and accrued liabilities | \$ 2,358,820 | \$ 3,184,216 |
| Deferred contributions | 5,898,059 | 4,726,952 |
| Due to related parties | 344,965 | - |
| | 8,601,844 | 7,911,168 |
| Deferred leasehold inducement | - | - |
| Net assets: | | |
| Unrestricted | 1,628,694 | 1,455,764 |
| | \$ 10,230,538 | \$ 9,366,932 |

Statement of Revenue and Expenses

For the year ended December 31, 2025, with comparative information for 2024

| | 2025 | 2024 |
|-------------------------------------------|----------------------|----------------------|
| Revenue | | |
| Government | \$ 3,343,408 | \$ 7,903,991 |
| Donations | 9,904,926 | 8,334,328 |
| Member, service and event fees | 772,371 | 912,794 |
| Boys and Girls Clubs of Canada Foundation | 296,000 | 294,000 |
| Investment income and miscellaneous | 194,809 | 438,717 |
| Special events | 163,472 | 213,179 |
| | \$ 14,674,986 | \$ 18,097,009 |
| Expenses | | |
| Grants for specific activities | \$ 5,108,955 | \$ 5,331,656 |
| National programs | 3,565,597 | 5,448,312 |
| Support to Clubs, programs and services | 2,573,134 | 4,191,031 |
| Scholarships | 491,029 | 415,736 |
| Governance | 246,543 | 271,385 |
| | 11,985,258 | 15,658,120 |
| Administration | 2,377,944 | 2,688,199 |
| Amortization of capital assets | 73,633 | 137,949 |
| Special events | 65,221 | 54,339 |
| | 14,502,056 | 18,538,607 |
| Excess of revenue over expenses | \$ 172,930 | \$ (441,598) |



Revenue

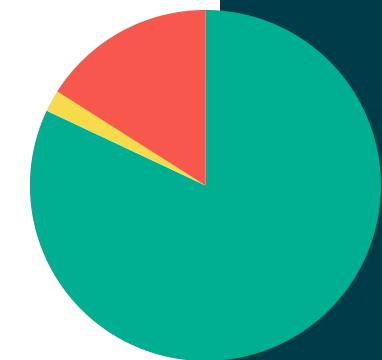
23%
Government

69%
Donations and special events

5%
Member, service and event fees

1%
Investment income and miscellaneous

2%
BGC Canada Foundation



Expenses by function

81%
Support to Member Clubs, Programs, Services and Grants

2%
Governance

17%
Administration and Amortization

THANK YOU

to our partners for their outstanding commitment to changing young lives.



Foundation
Fondation



R. Howard Webster Foundation
Fondation R. Howard Webster



carter's

ChoiceProperties

CINEPLEX

Cowan

definity.



GUS
PROPERTY RESTORATION

HERSHEY

[intact]

M&M
FOOD MARKET

KELSEYS
original
ROADHOUSE

MR. LUBE

ONTARIOPOWER
GENERATION

The Power
for Change
Project

planet
fitness

Doane
Grant Thornton

Doane Grant Thornton
Foundation

The Pokémon Company
INTERNATIONAL

Friends of BGC

Allstate Foundation of Canada • DLA Piper
Edelman Canada • Giant Tiger
Globe and Mail • Imperial • Oppono Lending
John Deere Foundation of Canada
NHL Foundation Canada • PIPSC • PUMA
Roche Canada • Scene • Stantec
Westland Insurance Group Ltd.

Regional Partners

Government of Alberta
Government of British Columbia
Newfoundland & Labrador
Government of Ontario

“

For 20 years, Old Navy has proudly partnered with BGC Canada to help expand access to opportunity for young people. Together, we're investing in programs that build skills, confidence, and brighter futures — because opportunity changes everything.

”



Vanessa Robinson,
Senior Regional
Director,
Old Navy

“

Some strengths I've found here at the Club, especially being in summer camp and lots of different spaces where I interact with people is definitely my communication and confidence.

”



Ruben,
2025 BGC Canada
National Youth
of the Year, BGC
St. Alban's Club

